

Sustainable Development in

Sub-Saharan Africa

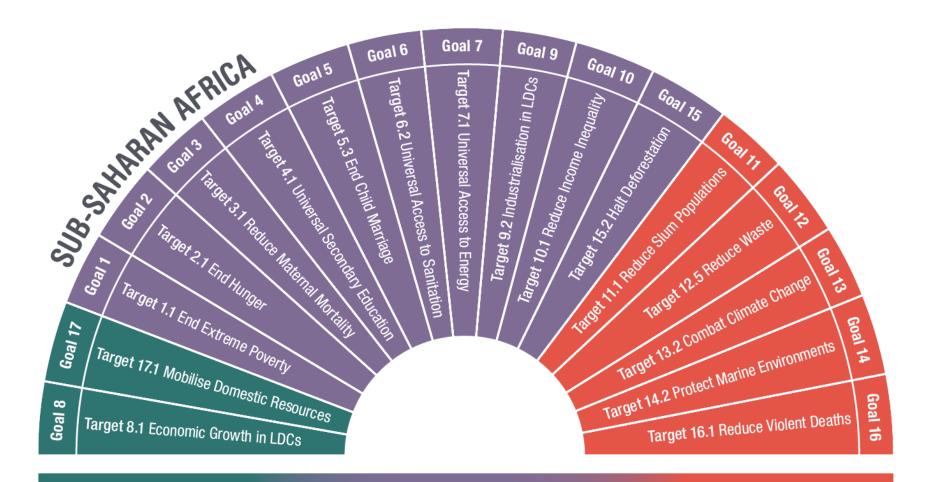
(Intermediate State Powers and Economic Growth)



Funké Michaels May 2018

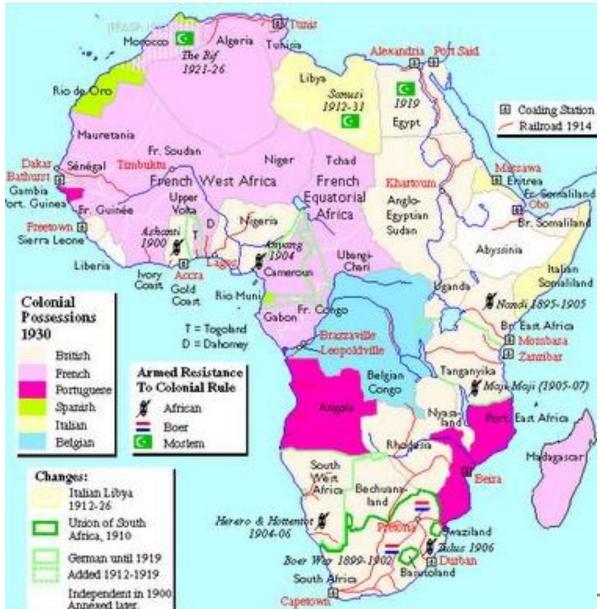


SDG Scorecard 2030





Socio-economic Timelines

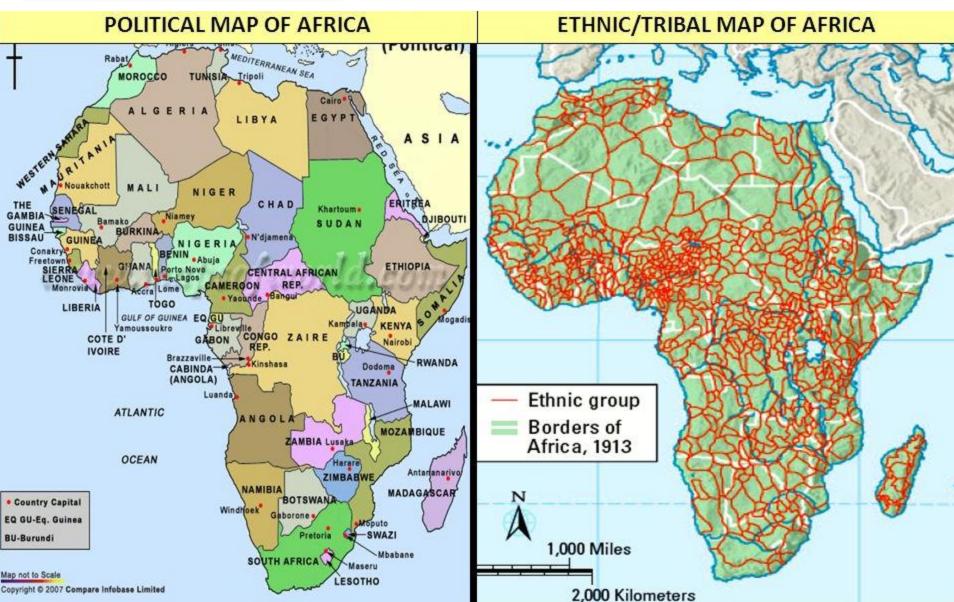


" a state is a human community that (successfully) claims the monopoly of the legitimate use of physical force within a given territory."

- Max Weber



Ethno-political Identities





Parallel Power Systems

Parallel education systems

- Yoruba (the *iledi* in governance with honour through traditional belief system)
- Igbo (the *chi* in personal governance and prosperity by ancestral approval)
- Maasai (age-grade governance with codes for nomadic living)
- Shona (Chivanhu principles and Mwari's interest in politics, literature and medicine)
- **Haitian** (preservation of ancestral knowledge and belief system)

Parallel governance systems

- Christianity (early marriage of Church and State)
- Islam (union of Faith and secular governance in Sharia)
- ATR (adapting traditional principles for modern efficiency)
 - East Africa: choice enforcement and monopolies of tribal violence
 - West Africa: destatization and organized violence
 - Southern Africa: Zimbabwe and the silence of a nation

THE HYBRID STATE

- Tribal pedigree as hereditary leadership
- Transferred-trust with State resources as exchange
 - Traditional-to-Political wins in party politics





Historical Similarities

- Record-keeping in rural communities
 - The Griots of Senegal, Mali, Gambia, Burkina Faso, Guinea Bissau, Nigeria
 - The Akewi of Yoruba communities
- Traditional Feedback Platforms
 - The *Iyaloja* and *Iyalode* of Yorubaland
 - The Umu-Ada of Igbo communities (Aba women riot)
 - The multi-ethnic *Anjanou* protest Cote d'Ivoire 1949
- Unwritten Codes of Leadership
 - Lobun Female Monarchy
 - Iwe democratic protest of Igbo youths
 - The Oyomesi and ethical mortality (17th century depositions)

"Their characteristic ethos was consciously *restrictive* because it had to be so. It drew its power from a struggle for the *mastery of nature* formed and then enclosed by the *precedents of experience*. The result might be technological poverty, material backwardness, a failure to enlarge. These were its negative aspects. But it was not poverty in certain other ways, notably *moral and artistic*..."

Basil Davidson.
 The African Genius. 2004.

Share-of-voice

- Family level
- Community level
- Policy level



The Relevance of Tribal Governance

- Female/Male Dynamics
 - Ahosi Dahomeyan Female Army
 - Similar leadership dynamics seen among the Hausa, Somali, Kikuyu, Giriama, and Shona tribes
- Role-Inheritance and Leadership Dynamics
 - Primogeniture and the quest for sons
 - Alliances by family, by clan, and by tribe
 - Trado-Sultanism, feudal aristocracy and the modern economic legacy
 - Neopatrimonialism as an extension of aristocratic benevolence

Transferred-Trust for SDGs

Avenues for through-the-line communication

SDGs with correct cultural interpretations

Community-based accountability processes

Multi-stakeholder infrastructure projects

"the nation state... no longer constitutes the major focus of the *charismatic dimensions* and utopian orientations of various social movements – or *of large sectors of society*."

- Shmuel Eisenstadt

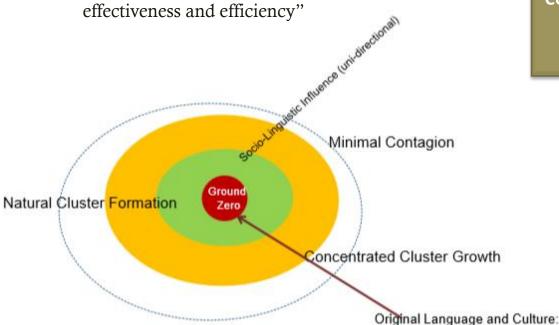


Exploring Emerging Scenarios

Between traditional values and modern systems

- Messaging along traditional governance channels
- Linking SDGs to socio-economic growth and FDI
- Making sustainable development a global community effort
- Sharing adaptable, cohesive solutions
- Finding strategic similarities and convergences

 The people's "non-ideological quest for effectiveness and efficiency"



TECHNOLOGY & ENTREPRENEURSHIP

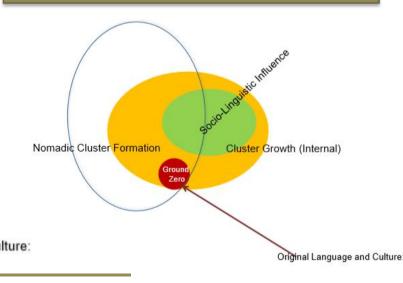
Silicon Savannah, Kenya Computer Village, Nigeria

EDUCATION & ENTREPRENEURSHIP

Sanctum Startup College African Leadership University Strathmore and Pan-African

CULTURE & ENTREPRENEURSHIP

Alliance Française Lagos Goethe Institut, Jo'burg (CEHubs)







BATN productivity award Oyo tobacco farmers smile home

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Professor Abdulluk dischool that the Poder Covernment two consected to a large so industrialisation of the natural agentificated with The Bettish American Tobacco in Nigeria (BATN) recently rewarded some tobacco tamers, who displayed excellence in tobacco cultivation in Oyo State. EMMANUES. ADENTYI, who was at the event, reports that beneficiaries of the company's largonic worth home with various farming equipment.

opens of the serbor in view of their potentiality to tenconceive employment opportunism to Tolgoslava. He can be only to the tenth of the Tolgoslava in the temperated by in Technolor Predication Programme elin IETTY views the installing fall bees used to employee a conful individuality between the computer, tenners, that conful individuality between the computer, tenners, that is a second between the computer, tenners, that

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"...the volume of tobacco production in 2020 was 2,047 tonnes will a cash value of over N4S2 million. temporated cray management, and and ware consensation, reduction in the use of against beingable haught and makes teached in the bear in all processing, dissipations of each teached in the bearing for processing of substrations programmers, making factors, while the substration programmers among factors, while their teaches that destinate substrated by principles, bearing those who displayed a surface of the principles.

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The eccipionis, who were approvedly happ insided BATN and in management to its formight required among them. The therefore, pledged their support to the company promising to always abids by its HETT principles. They pleas and green histories.

Corporate Leverage

Direct investments in culture and commerce

- BAT Iseyin Agronomy (Training and world class standards in agriculture)
- Heineken Nigeria (Traditional Festival Activations: Osun Osogbo)
- Globacom and MTN (Ojude Oba Royal Festival sponsorship)
- Voila Haiti (Laughter and succour for crying communities)
- Cellulant Kenya and Nigeria (partnerships for direct effect on farming communities)

Partnerships

- Investment in the MISSING MIDDLE of entrepreneurship
- Alignment between industry-relevant STEM education and cultural entrepreneurs in particular

Corporate entities

operate on BOTH sides of culture, communicating through IMMERSION



State Leverage



Better education = more participation



Lower corruption = less extreme poverty



Higher efficiency = less dependency

- The Netherlands (triple helix economic value integration 1995)
- **Denmark** (agri-commercial revolution 1950s 1980s)
- **Italy** (diversity and cultural exchange 'Gelmini law' 2010 to reserve 20% of new university positions)
- Ghana (chefferie and citizens' participation in policy <u>Big Barrels</u> by N.J. Ayuk and João Marques)
- Gabon (marine Protected Area Network with globally relevant policies for life under water)
- China (incorporating *guanxi* into industrialization and socioeconomic growth)





Beginning with Poverty...

"Ebi okii wonu, k'oro imi wo."

– Yoruba proverb

Poverty blinds the hungry eye to reason

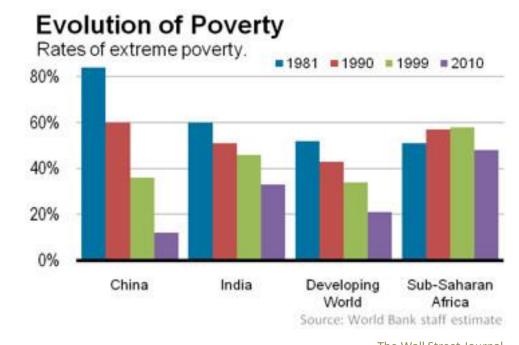
Global intentions and the concept of fishing (Understand the view from Yenogoa)

Traditional values and SDGs

(Reconnect leadership to strong
community roots – Maputo Pledge)

Address destatization with integration

(Adapt traditional systems of enforced accountability)



The Wall Street Journal https://blogs.wsj.com/chinarealtime/2013/04/18/heres-how-much-poverty-has-declined-in-china/

Adjusting our lens for Sub-Saharan Africa ...



Ending with Leadership...

[In a] nation that the leaders do not believe in environmental protection, the concept of sustainable development is an illusion.

- Former President Goodluck Ebele Jonathan. Sustainable Development and the Environment: Managing the Interface. 2008.



SUB-SAHARAN AFRICA					
Goal	Target	Grade			
		Sub- Saharan Africa	Southern Africa	East Africa	West/ Central Africa
17. PARTNERSHIPS	17.1 Mobilise Domestic Resources	A	F*	В	Α
8. GROWTH	8.1 Economic Growth in LDCs	В	В*	В	В
7. ENERGY	7.1 Universal Access to Energy	C	В	C	C
1. POVERTY	1.1 End Extreme Poverty	D	С	D	D
2. HUNGER	2.1 End Hunger	D	F	D	C
3. HEALTH	3.1 Reduce Maternal Mortality	D	C	C	D
10. INEQUALITY	10.1 Reduce Income Inequality	D	D	D	D
15. BIODIVERSITY	15.2 Halt Deforestation	D	Α	D	F
4. EDUCATION	4.1 Universal Secondary Education	Е	Е	E	Ε
5. GENDER	5.3 End Child Marriage	Е	C	E	Ε
6. WATER & SANITATION	6.2 Universal Access to Sanitation	Е	Е	E	Ε
9. INDUSTRIALISATION	9.2 Industrialisation in LDCs	Ε	F*	E	E
11. CITIES	11.1 Reduce Slum Populations	F	F	F	F
12. WASTE	12.5 Reduce Waste	F	F	F	F
13. CLIMATE CHANGE	13.2 Combat Climate Change	F	F	F	F
14. OCEANS	14.2 Protect Marine Environments	F	F	F	F
16. PEACE	16.1 Reduce Violent Deaths	F	F	F	F



"Ofu onye a da nu nwanyi" – Igbo proverb



THANK YOU