

Sustainable Development in

Sub-Saharan Africa

(Intermediate State Powers
and Economic Growth)

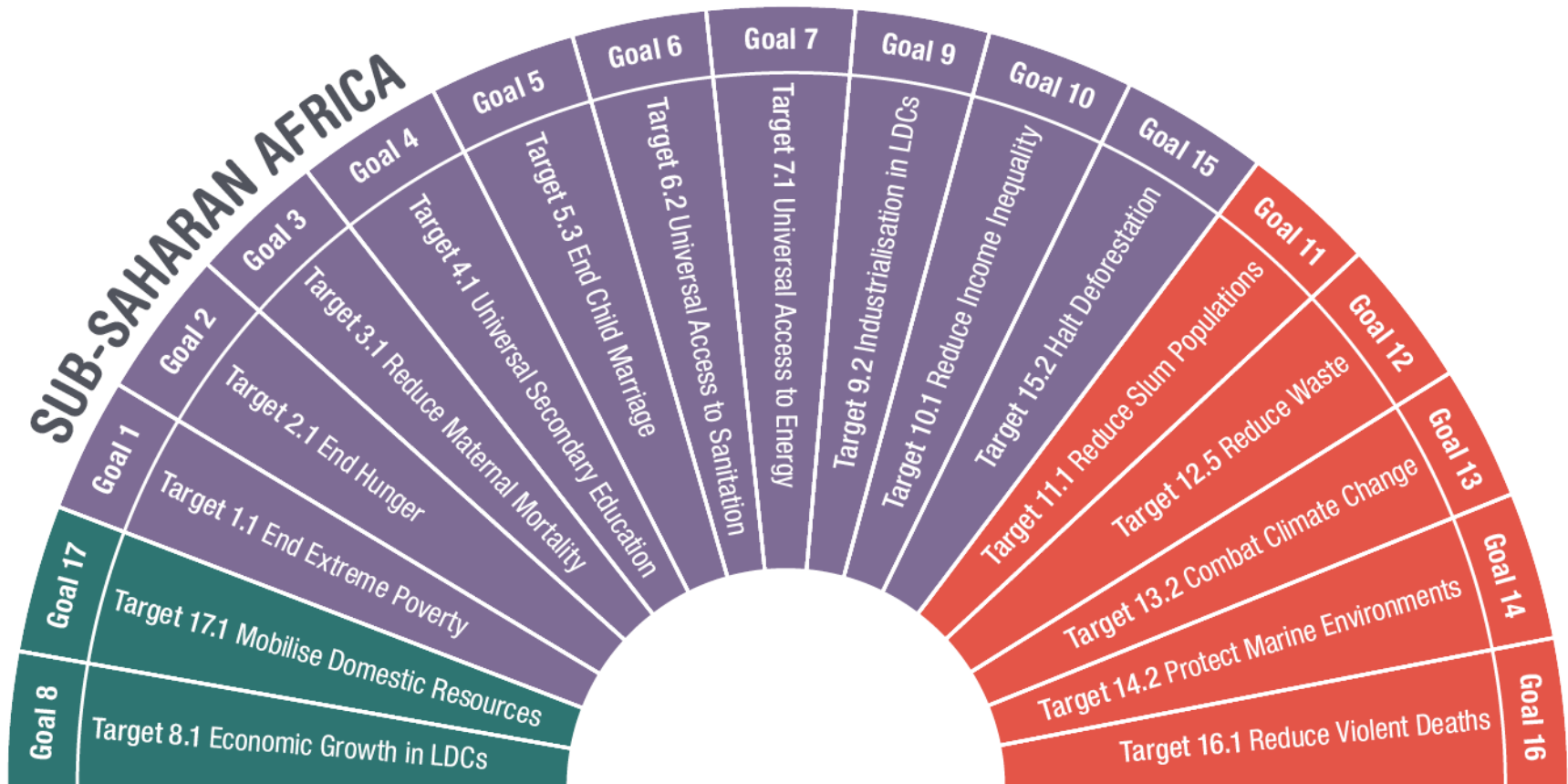


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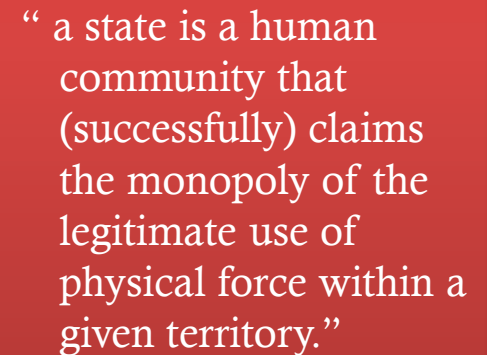
SDG Scorecard 2030



Moving toward the last mile

Slow gains mean falling short

Changes in direction are needed

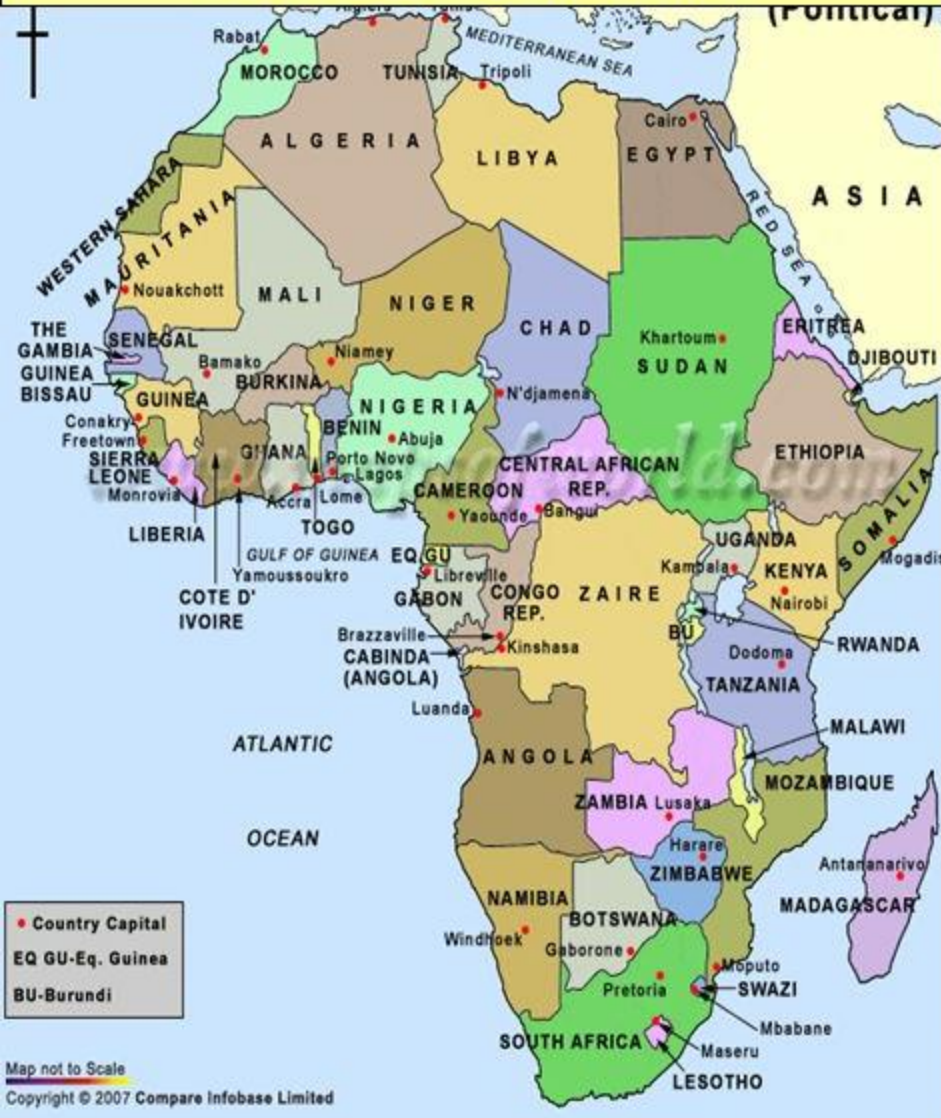


- Max Weber

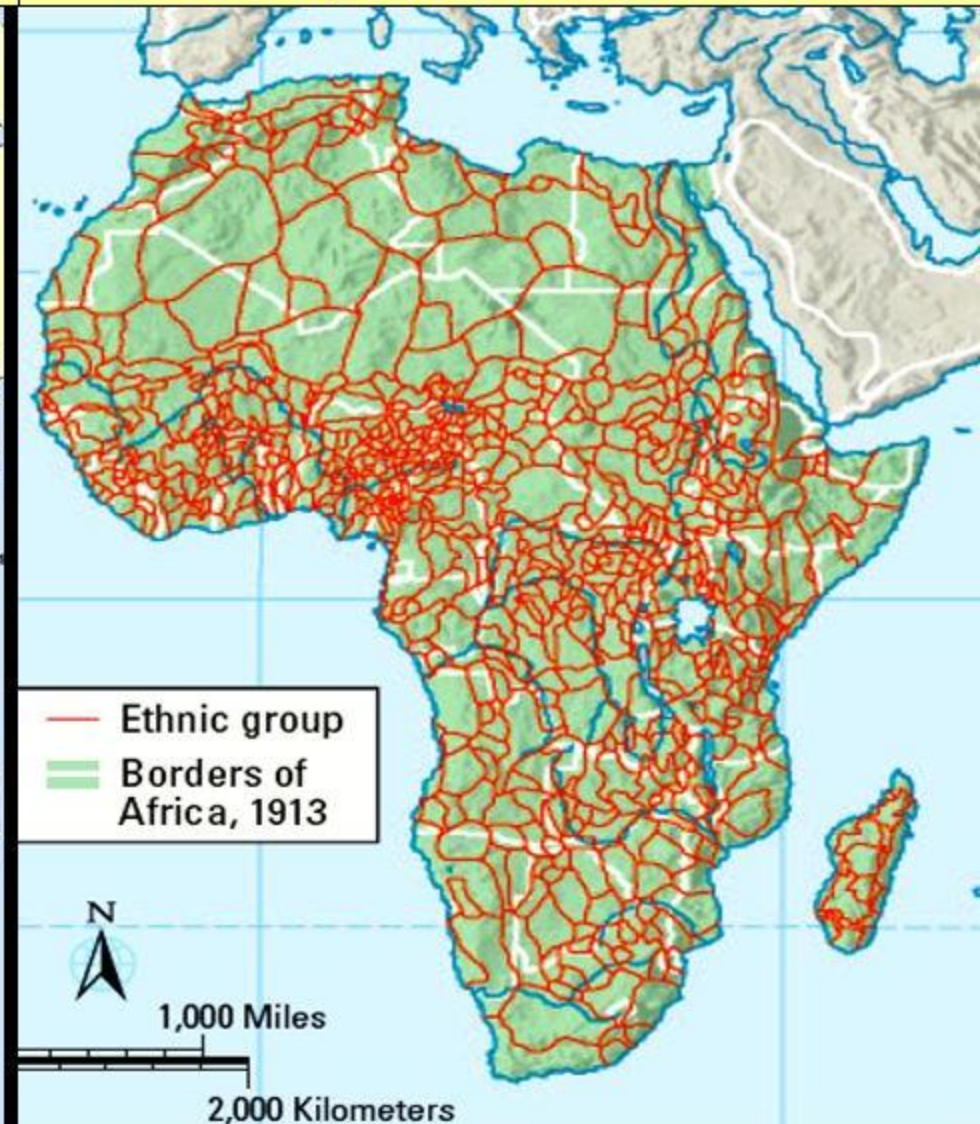


Ethno-political Identities

POLITICAL MAP OF AFRICA



ETHNIC/TRIBAL MAP OF AFRICA





Parallel Power Systems

- Parallel education systems

- **Yoruba** (the *iledi* in governance with honour through traditional belief system)
- **Igbo** (the *chi* in personal governance and prosperity by ancestral approval)
- **Maasai** (age-grade governance with codes for nomadic living)
- **Shona** (Chivanhu principles and Mwari's interest in politics, literature and medicine)
- **Haitian** (preservation of ancestral knowledge and belief system)

- Parallel governance systems

- Christianity (early marriage of Church and State)
- Islam (union of Faith and secular governance in Sharia)
- ATR (adapting traditional principles for modern efficiency)
 - East Africa: choice enforcement and monopolies of tribal violence
 - West Africa: destatization and organized violence
 - Southern Africa: Zimbabwe and the silence of a nation

THE HYBRID STATE

- *Tribal pedigree as hereditary leadership*
- *Transferred-trust with State resources as exchange*
- *Traditional-to-Political wins in party politics*





Historical Similarities

- Record-keeping in rural communities
 - The Griots of Senegal, Mali, Gambia, Burkina Faso, Guinea Bissau, Nigeria
 - The *Akewi* of Yoruba communities
- Traditional Feedback Platforms
 - The *Iyaloja* and *Iyalode* of Yorubaland
 - The Umu-Ada of Igbo communities (Aba women riot)
 - The multi-ethnic *Anjanou* protest Cote d'Ivoire 1949
- Unwritten Codes of Leadership
 - *Lobun* Female Monarchy
 - *Iwe* democratic protest of Igbo youths
 - The Oyomesi and ethical mortality (17th century depositions)

“Their characteristic ethos was consciously **restrictive** because it had to be so. It drew its power from a struggle for the **mastery of nature** formed and then enclosed by the **precedents of experience**. The result might be technological poverty, material backwardness, a failure to enlarge. These were its negative aspects. But it was not poverty in certain other ways, notably **moral and artistic...**”

- Basil Davidson.
The African Genius. 2004.

Share-of-voice

- Family level
- Community level
- Policy level



The Relevance of Tribal Governance

- Female/Male Dynamics
 - **Ahosi** Dahomeyan Female Army
 - Similar leadership dynamics seen among the Hausa, Somali, Kikuyu, Giriama, and Shona tribes
- Role-Inheritance and Leadership Dynamics
 - **Primogeniture** and the quest for sons
 - Alliances by family, by clan, and by tribe
 - **Trado-Sultanism**, feudal aristocracy and the modern economic legacy
 - **Neopatrimonialism** as an extension of aristocratic benevolence

Transferred-Trust for SDGs

Avenues for *through-the-line* communication

SDGs with correct cultural interpretations

Community-based accountability processes

Multi-stakeholder infrastructure projects

“the nation state... no longer constitutes the major focus of the *charismatic dimensions* and utopian orientations of various social movements – or *of large sectors of society*.”

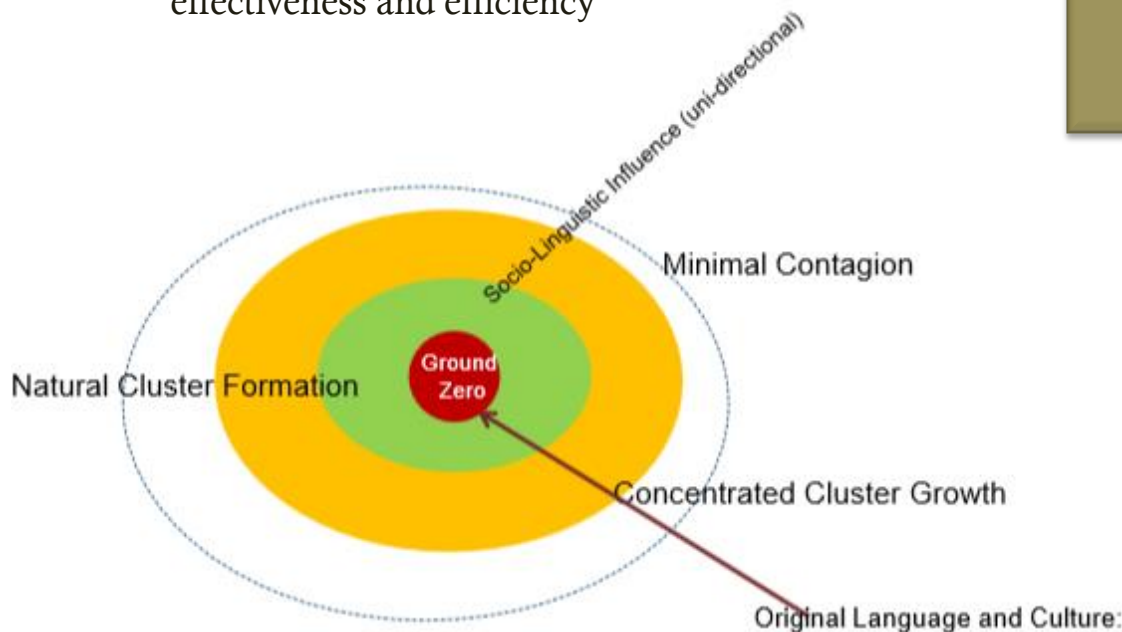
– Shmuel Eisenstadt



Exploring Emerging Scenarios

Between traditional values and modern systems

- Messaging along traditional governance channels
- Linking SDGs to socio-economic growth and FDI
- Making sustainable development a global community effort
- Sharing adaptable, cohesive solutions
- Finding strategic similarities and convergences
- The people's “non-ideological quest for effectiveness and efficiency”



TECHNOLOGY & ENTREPRENEURSHIP

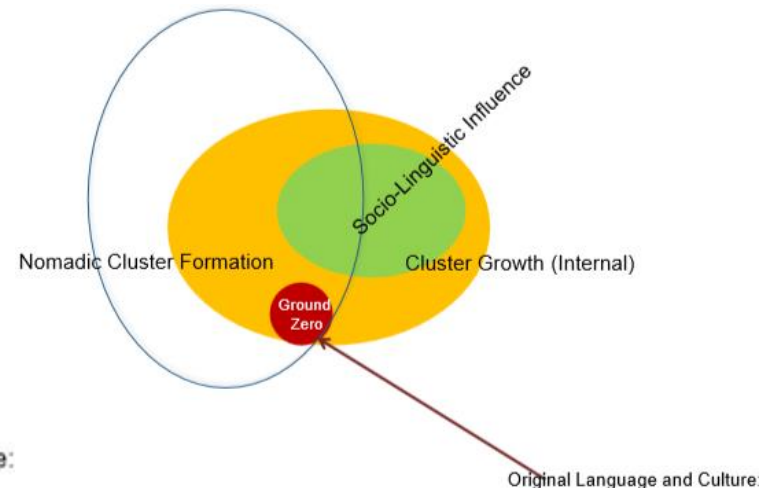
Silicon Savannah, Kenya
Computer Village, Nigeria

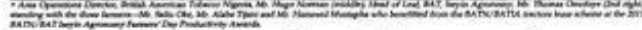
EDUCATION & ENTREPRENEURSHIP

Sanctum Startup College
African Leadership University
Strathmore and Pan-African

CULTURE & ENTREPRENEURSHIP

Alliance Francaise Lagos
Goethe Institut, Jo'burg (CEHubs)





The British American Tobacco in Nigeria (BATN) recently rewarded some tobacco farmers, who displayed excellence in tobacco cultivation in Oyo State, EMMANUEL ADENIYI, who was at the event, reports that beneficiaries of the company's largesse went home with various farming equipment.

[illegible]

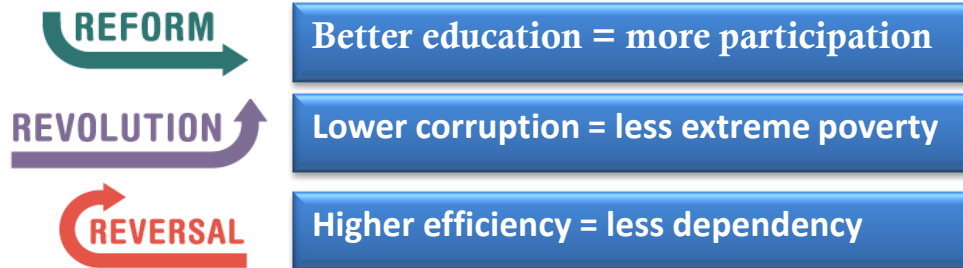
- **BAT** Iseyin Agronomy (Training and world class standards in agriculture)
- **Heineken** Nigeria (Traditional Festival Activations: Osun Osogbo)
- **Globacom** and **MTN** (Ojude Oba Royal Festival sponsorship)
- **Voila** Haiti (Laughter and succour for crying communities)
- **Cellulant** Kenya and Nigeria (partnerships for direct effect on farming communities)

- Investment in the *MISSING MIDDLE* of entrepreneurship
- Alignment between industry-relevant STEM education and cultural entrepreneurs in particular

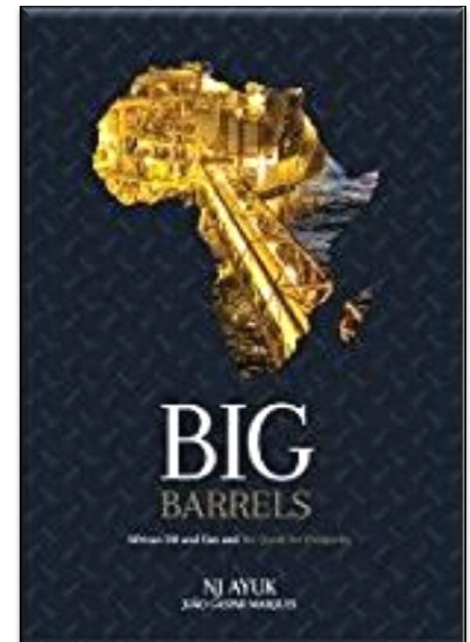
operate on BOTH sides of culture,
communicating through IMMERSION



State Leverage



- **The Netherlands** (triple helix economic value integration 1995)
- **Denmark** (agri-commercial revolution 1950s – 1980s)
- **Italy** (diversity and cultural exchange ‘Gelmini law’ 2010 - to reserve 20% of new university positions)
- **Ghana** (chefferie and citizens’ participation in policy – Big Barrels by N.J. Ayuk and João Marques)
- **Gabon** (marine Protected Area Network with globally relevant policies for life under water)
- **China** (incorporating *guanxi* into industrialization and socio-economic growth)





Beginning with Poverty...

“Ebi okii wonu, k’oro imi wo.”

– Yoruba proverb

Poverty blinds the hungry eye to reason

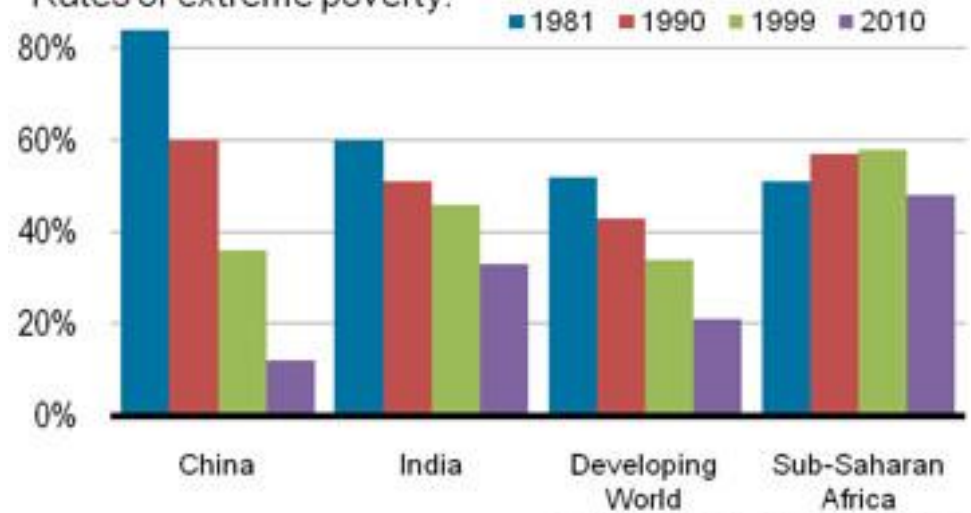
Global intentions and the concept of fishing
(Understand the view from Yenogoa)

Traditional values and SDGs
(Reconnect leadership to strong
community roots – Maputo Pledge)

Address destatization with integration
(Adapt traditional systems of enforced
accountability)

Evolution of Poverty

Rates of extreme poverty.



Source: World Bank staff estimate

The Wall Street Journal

<https://blogs.wsj.com/chinarealtime/2013/04/18/heres-how-much-poverty-has-declined-in-china/>

Adjusting our lens for Sub-Saharan Africa ...



Ending with Leadership...

[In a] nation that the leaders do not believe in environmental protection, the concept of sustainable development is an illusion.

- Former President Goodluck Ebele Jonathan.
*Sustainable Development and the Environment:
 Managing the Interface. 2008.*

Investment in leadership training

- Resource management and accountability
- SDG-adapted curricula for office holders
- Realistic global cooperation

SUB-SAHARAN AFRICA					
Goal	Target	Grade			
		Sub-Saharan Africa	Southern Africa	East Africa	West/Central Africa
17. PARTNERSHIPS	17.1 Mobilise Domestic Resources	A	F*	B	A
8. GROWTH	8.1 Economic Growth in LDCs	B	B*	B	B
7. ENERGY	7.1 Universal Access to Energy	C	B	C	C
1. POVERTY	1.1 End Extreme Poverty	D	C	D	D
2. HUNGER	2.1 End Hunger	D	F	D	C
3. HEALTH	3.1 Reduce Maternal Mortality	D	C	C	D
10. INEQUALITY	10.1 Reduce Income Inequality	D	D	D	D
15. BIODIVERSITY	15.2 Halt Deforestation	D	A	D	F
4. EDUCATION	4.1 Universal Secondary Education	E	E	E	E
5. GENDER	5.3 End Child Marriage	E	C	E	E
6. WATER & SANITATION	6.2 Universal Access to Sanitation	E	E	E	E
9. INDUSTRIALISATION	9.2 Industrialisation in LDCs	E	F*	E	E
11. CITIES	11.1 Reduce Slum Populations	F	F	F	F
12. WASTE	12.5 Reduce Waste	F	F	F	F
13. CLIMATE CHANGE	13.2 Combat Climate Change	F	F	F	F
14. OCEANS	14.2 Protect Marine Environments	F	F	F	F
16. PEACE	16.1 Reduce Violent Deaths	F	F	F	F

“Ofu onye a da nu nwanyi”

– Igbo proverb



THANK YOU