

Jenifer Carpani

Nationality: Brazilian, Italian

Gender: Female

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Address: (Italy)

ABOUT ME

Jenifer Carpani graduated in Communication and Journalism at Mackenzie Presbyterian University (2012), in São Paulo, Brazil. She has more than 10 years in communication experience and has worked as PR and journalist, in corporate communication, in the writing of customized magazines for companies, with communication B2B and also as television production and in the writing of articles for the G1 Portal, of Globo.com.

After moving to Italy, she started working for Fondazione Eni Enrico Mattei (FEEM) in September 2021, within the Staff of the Eni Award Scientific Secretariat where she is involved in research activity for the Prize and she assists the international candidates during the whole candidature procedure, and in all the back office activities and data management involving the Eni Award Prize, as a support staff member.

She writes about travel for brazilians readers on the Voyajando Blog.

WORK EXPERIENCE

Back Office

Fondazione Eni Enrico Mattei (FEEM) [09/2021 – Current]

City: Milan

Country: Italy

Data entry and management for the Eni Award Award
Research activity of potential candidates for the Prize
Assists international candidates during the whole candidature procedure
Email correspondence (English and Portuguese)
Support staff member

Customer service consultant

Smartcom Promoting [02/2021 – 08/2021]

City: Milano

Country: Italy

Management of foreign clients (Brazilians)
Data entry and management (Microsoft Dynamics CRM and Salesforce)
Management of daily calls in Brazil
Telephone assistance to customers for account activation in the financial market
Advice to the client on the services offered
Report of the activities carried out to superiors in italian language

PR

Rovella & Schultz Boutique Press [02/2015 – 03/2020]

City: São Paulo

Country: Brazil

Responsible for the PR of premium brands
Promotion of content about our clients
Distribution of content to key media outlets
Supporting the marketing team of multiple client
Helping clients identify influencer and media engagement opportunities
Build great relationships with influencers and journalists from Brazil
Responsible for content assets for product launch campaigns
Work closely with Social Media, Marketing, and Product Teams to make sure that communication efforts are streamlined

EDUCATION AND TRAINING

Bachelor of Communication

Universidade Presbiteriana Mackenzie [01/2009 – 12/2012]

Address: São Paulo (Brazil)

Fashion Design

Panamericana - Escola de Arte e Design [2015 – 2016]

Address: São Paulo, Brazil,

LANGUAGE SKILLS

Mother tongue(s): **Portuguese**

Other language(s):

English

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Italian

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1