

**Pollution Abatement Investment
When Firms Lobby Against
Environmental Regulation**

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NOTA DI LAVORO 82.2003

SEPTEMBER 2003

CLIM – Climate Change Modelling and Policy

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Pollution Abatement Investment When Firms Lobby Against Environmental Regulation

Summary

In this paper, we study a firm's optimal lobby behavior and its effect on investment in pollution abatement capital. We develop a dynamic framework where a representative firm can invest in both abatement and lobby capital in response to a possible future increase in pollution tax. We show that when the firm lobbies against the scale of the tax increase at a predetermined date, it should act like an occasional lobbyist by investing a lump-sum (optimal) amount in the lobby capital only at that date. But, to delay the new tax, it should act like a habitual lobbyist by investing continuously and at increasing rates over an optimal time period. We show that lobby expenditure crowds out investment in abatement capital and that this effect is stronger the more efficient is the lobbying activity. Further, we show that while uncertainty about the magnitude of the tax reduces the firm's incentive to lobby, uncertainty about the timing of the new tax increases it.

JEL: H32, D81, D92, Q28

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1 Introduction

One of the main merits attributed to the market-based environmental regulations such as pollution tax or tradable permits is that they give firms incentive to invest in environmentally cleaner technologies. However, as is well understood from the classic works of Olson (1965), Stigler (1971), Peltzman (1976), Tullock (1980, 1989), and Becker (1983, 1985), and the more recent contributions by Bernheim and Winston (1986), Grossman and Helpman (1994), Dixit, Grossman and Helpman (1997), and Persson (1998), among others, in general, the regulatory outcomes depend on lobby powers of the private interest groups. Thus, in reality, active lobbying by polluting firms counteracts both the design and effectiveness of environmental regulations. For instance, while the possibility of a future increase in pollution tax encourages firms to invest in pollution abatement equipment, it also gives them incentive to spend resources on lobby efforts to mitigate the future tax increase. The lobby effort can either reduce the stringency of the regulation to be mandated (for example, a smaller pollution tax increase, a larger amount of initial pollution permits, or a free distribution of emission permits to existing firms), or delay the date at which the regulation becomes effective, or both. In either case, investment in lobbying against environmental regulation may “crowd out” abatement investment: firms may find it profitable to divert some of their resources from investment in pollution abatement technologies to expenditures on lobby efforts. This possibility raises a number of important questions. For example, what are the characteristics of the firm’s optimal lobby behavior? How would lobby expenditure affect the timing or the stringency of environmental policy? How does lobby affect the firm’s path of investment in abatement capital?

An insightful literature has emerged in recent years on the political economy of environmental policy making. This literature typically concentrates on competition

between two opposing lobby groups (industrialists and environmentalists) through campaign contributions and examines the effect of this competition on environmental policy outcome. For example, Bartsch, Rauscher and Thomas (1993) consider two distinct settings: one in which the contributions by each lobby promotes the chance of its favored political candidate being elected, while the environmental policy agenda of the candidates are taken to be exogenously set, and the other where the lobbying activities influence the existing government's environmental policy. They show the possibility that the interaction between the two interest groups may harm (benefit) them by raising (reducing) their lobby efforts. Following Grossman and Helpman (1994)'s menu auction model, Fredrikson (1997) considers the case of a small open economy where the government's probability of electoral success depends both on aggregate campaign contributions and on aggregate social welfare. He shows that the political equilibrium tax rate differs from the Pigouvian rate and depends on lobby group membership, the government's weight on aggregate social welfare relative to campaign contribution and the tax elasticity of pollution. Fredriksson and Gaston (2000) examine the effect of lobby and competition for capital on environmental governance in a federal system. They argue that the move to centralized regulation stimulates industry lobby against environmental regulation, thus explaining why industry lobby may be stronger at the federal level than at lower administration levels. Gulati (1999) develops a general equilibrium model much in the spirit of the models developed by Dixit, Grossman, and Helpman (1997) and Fredrikson (1997) to compare the optimal pollution tax under a conventional social planner and a common agency government. In her model, both capital owners and workers lobby to influence the tax rate. She finds that while distributional consideration may compel the social planner to use pollution tax to correct income inequality, the common agency government uses the optimal pollution tax to completely internalize the environmental

externality without correcting the inequality.

In contrast to the foregoing studies, which consider competition between industry and environmental lobby groups, several papers focus on industry lobby only and examine its effects on environmental policy. Thus, for example, Schleich and Orden (2000) adopt Grossman and Helpman's (1994) model to analyze the effect of organized industry lobby on the domestic and trade policies when the home and foreign country governments may act cooperatively or non-cooperatively. They show that while governments choose the most efficient policies from the set of available policies, lobbies may prefer less efficient policies. Further, the inefficient trade policies, which the industry lobby prefers, can result in higher environmental quality. Michaelis (1994) departs from the conventional assumption in the theoretical literature that the industry lobby acts as a single coalition with the same interest. He examines a heterogeneous Cournot-Nash oligopoly with endogenous policy making where two groups of firms (differentiated by their compliance costs) engage in strategic lobbying by making campaign contributions to two rival political parties competing for contributions.

Our paper differs from the literature reviewed above in several significant respects. First, we abstract from the process by which lobby activity influences the outcome of the regulator's decision about the future tax rate. Rather, we consider a general reduced-form relationship between the stock of lobby expenditure and the likely resulting (political equilibrium) tax rate or the date of its implementation.¹ Second, by assuming that the lobby activity of the representative competitive firm is coordinated by the industry lobby, we abstract from possibilities of free riding by firms in their

¹By doing so, in effect, we extend Farzin and Kort's (2000) model to the more realistic situation where the future tax rate and the date of its enactment are endogenized by the firm's decision to invest in lobby capital.

lobby efforts.² Third, in contrast to the existing literature that analyzes the effects of lobby activity in a static framework, we develop a dynamic optimization model to analyze the optimal decisions of a typical firm about investments both in lobby activities and in abatement capital.

In response to the tax increase, the firm may invest in the stock of pollution abatement equipment to lower the pollution intensity of its output, or in “lobby capital” to influence the future emission tax policy. The pay off from “lobby investment” may take the form of a smaller future tax increase, or a delay in the enactment date of the tax increase, or both. To reflect one of the political economy features of environmental policy legislation, we allow the policy mitigating impact of a given stock of lobby capital to decline with time, i.e., past lobby expenditures are less effective than current ones in affecting current policy making. This novel approach captures the dynamic process of lobby activities, and includes as a special case the conventional static approach that allows current policy to be affected by current lobby contributions only. The dynamics of the abatement and lobby investments are specified in the model setup in section 2.

We begin in section 3 with a simple situation where the effective date of the tax increase is known with certainty and not subject to the firm’s lobby activity. The magnitude of the future tax increase, however, is assumed uncertain, giving the firm an opportunity to invest in lobby efforts to reduce the (expected) size of the increase. We show that while the firm’s optimal abatement investment policy is to gradually build up abatement capital stock towards a steady-state level, its optimal lobby policy requires no lobby activity prior to the date of the tax increase but a once-and-for-all (optimal) lump-sum lobby effort immediately before that date. Interestingly, we find

²To avoid the familiar free-riding problem, we assume that the lobby efforts of firms are well coordinated through a single lobby agency that acts on behalf of the polluting industry. This assumption enables us to investigate a “representative” firm’s decision.

that uncertainty about the magnitude of the future tax reduces the firm's incentive to lobby, thus mitigating the adverse effect of uncertainty on investment in abatement capital.

In section 4, we consider the case where the size of the future tax increase is known with certainty and not amenable to the firm's lobby activity, but the date of implementation can be delayed by lobbying. Again, the firm should gradually build up its abatement capital stock towards a steady state level. However, the optimal lobby policy in this case requires a gradually increasing level of lobby capital stock right from the beginning until the policy changes. Further, in contrast to the case of uncertainty about the size of the future tax, uncertainty about the timing of the tax policy increases the firm's incentive to invest in lobbying, thereby aggravating the adverse effect of uncertainty on abatement investment. Concluding remarks are given in section 5.

2 Model Setup

Consider a price taking firm whose output causes pollution damage that can be reduced by abatement capital. Let q_t be its output at time t , and $g(q_t)$ be the cost of production, with $g' > 0$ and $g'' > 0$. The emission from production is $\alpha(K_t)q_t$ where K_t is the abatement capital stock, with $\alpha' < 0$ and $\alpha'' > 0$. Thus, for the same output, higher abatement capital stock reduces the emission level at a decreasing rate. Let I_t be the firms' rate of investment in abatement capital, and the cost be $c(I_t)$, with $c' > 0$ and $c'' > 0$. Abatement capital depreciates at the rate of δ , so the equation of motion for K_t is given by

$$\dot{K}_t = I_t - \delta K_t. \tag{1}$$

Currently the firm pays a pollution tax τ_l for its emission. This tax rate may

increase in the future, and the firm can lobby to reduce the magnitude of the increase, or to delay its implementation. The effectiveness of its lobbying at time t depends on the *stock* of its “lobby capital” B_t . The lobby capital being a stock variable reflects the variety of lobby processes: the firm can influence policy makers either through continuous contacts or by discrete contributions. However, earlier contributions may not be as effective as current contributions. We capture this possibility by allowing the lobby capital to depreciate, at rate γ . Let l_t be the lobby expenditure rate at time t . The equation of motion for B_t is

$$\dot{B}_t = l_t - \gamma B_t. \tag{2}$$

Without loss of generality, we assume that $B_0 = 0$ and K_0 is low.

We consider two mechanisms by which B_t affects the tax policy. First, lobbying can reduce the possible magnitude of the tax increase. For example, if the regulation governing the tax level, say the Clean Water Act, is scheduled to be renewed or modified at a future date, the polluting firms may lobby to reduce the possible future tax increase. Second, lobbying can delay a predetermined tax increase. For example, the auto industry has been rather successful in delaying the government regulation on low-emission cars.

3 Lobby Against the Magnitude of Tax Increases

In this section, we study the optimal lobby effort when lobby can reduce the magnitude of the tax increase. We first study an uncertain tax increase, and then compare it with the case of an equivalent deterministic tax increase to study the effects of uncertainty.

3.1 Optimal Lobby Under Uncertainty

Suppose the time of the tax increase is fixed at $T > 0$, but the level of the tax change is undecided. Without loss of generality, let the possible future tax rate τ be uniformly distributed on $[\tau_l, \tau_h(B_T)]$, with $\tau'_h < 0$ and $\tau''_h > 0$. Thus, lobbying can reduce, at decreasing returns to scale, the upper bound of the (uncertain) tax increase, and it is the lobby capital at the moment of the tax change that matters.

After time T , the firm has no incentive to lobby since the new policy has already been determined. That is, $l_t = 0$ for $t > T$. Because lobby capital B depreciates, and it is the stock at moment T that affects the new policy, the firm has no incentive to spend on lobbying before T either. That is, $l_t = 0$ for $t < T$. The optimal strategy is to invest in the lobby capital at the moment of the policy change. The capital stock B_T jumps from zero to the optimal level B_T^* : $B_{T+} - B_{T-} = B_T^*$. The firm is thus an “occasional lobbyist” (Morck, et al. 2001), engaging in lobby activities only when the policy change is imminent.

For $t \geq T$ and given the lobby stock B_T , the firm observes the new tax rate $\tau \in [\tau_l, \tau_h(B_T)]$. Then its optimal decision on abatement investment I_t is given by

$$J(K_T, \tau) \equiv \max_{q, I} \int_T^\infty e^{-r(t-T)} [p(t)q(t) - g(q(t)) - \tau\alpha(K(t))q(t) - C(I(t))] dt, \quad (3)$$

subject to (1), with $K(T) = K_T$, and the exogenously given price process $\{p(t), t \geq T\}$.

At any t , given p_t , K_t , and τ , the optimal output level q_t^* is given by the static first order condition $p_t - \tau\alpha(K_t) = g'(q_t)$. Since $\alpha' < 0$ and $g(\cdot)$ is convex, we know q_t^* is increasing in K_t . Substituting q^* into (3), we obtain the per period profit as

$$\pi(\tau, K) = pq^*(p, \tau, K) - g(q^*) - \tau\alpha(K)q^*. \quad (4)$$

Then (3) becomes a standard optimal control problem with one state (K_t) and one control (I_t) variables. There is a unique steady state to the optimal solutions,

(I^*, K^*) , which is a saddle point. Along the (unique) optimal path, both I_t^* and K_t^* are monotone in t . As a result, we can show through the phase diagram that if the initial abatement capital K_T is higher, the optimal capital K_t^* is higher and the optimal investment rate I_t^* is lower, along the entire path before reaching the steady state (see Appendix A). That is, K_t^* is increasing and I_t^* is decreasing in K_T for all $T < t < \infty$.

Note that the steady state is independent of K_T : it is unique, determined entirely by the abatement technology, cost of abatement investment, and the new tax rate τ .

Using the envelope theorem, we know from (3) that

$$\frac{\partial J(K_T, \tau)}{\partial \tau} = - \int_T^\infty e^{-r(t-T)} \alpha(K_t^*) q_t^* dt, \quad (5)$$

which in turn implies

$$\frac{\partial^2 J(K_T, \tau)}{\partial \tau \partial K_T} = - \int_T^\infty e^{-r(t-T)} \frac{\partial(\alpha(K_t^*) q_t^*)}{\partial K_t} \frac{\partial K_t^*(K_T, \tau)}{\partial K_T} dt.$$

As the capital stock K_t^* increases, the pollution intensity $\alpha(K_t^*)$ decreases, but the output q_t^* increases. For our problem to be interesting, we make the following intuitive assumption:

Assumption 1 *Given price p and tax τ , the total pollution, $\alpha(K)q^*(p, \tau, K)$, decreases in the stock of abatement capital K .*

This is the case if the output response to a higher K is smaller than the response of the pollution intensity.³ Then, since K_t^* increases in K_T , we know $J_{K_T \tau} > 0$: the marginal value of the capital stock K_T increases in the future tax rate.

Let $V(K_T, B_T) = E_{\tau|\tau_h(B_T)} J(K_T, \tau)$ be the firm's expected future payoff after period T . Since $\tau_h(B_T)$ is decreasing in B_T , as the lobby capital B_T rises, the distribution of tax τ decreases in the sense of first order stochastic dominance. Because

³In particular, $\frac{d}{dK}(\alpha q) = \frac{\alpha q}{K}(\epsilon_K^\alpha + \epsilon_K^q)$, where $\epsilon_K^\alpha = \alpha'(K) \frac{K}{\alpha}$ and $\epsilon_K^q = q'(K) \frac{K}{q}$ are the elasticities of α and q in K . Thus total pollution αq decreases in K if $|\epsilon_K^\alpha| > |\epsilon_K^q|$.

J_{K_T} is monotone increasing in τ (noting that $J_{K_T\tau} > 0$), we know the marginal expected value of the abatement capital stock at T , $V_{K_T} = E_{\tau|\tau_h(B_T)}J_{K_T}$, decreases as B_T rises. That is, being able to lobby down the future tax rate reduces the marginal value of the “starting” capital stock after the tax change.

The firm’s optimal decision problem for $t \leq T$ is

$$\begin{aligned} \max_{q, I, B_T} \int_0^T e^{-rt} [p(t)q(t) - g(q(t)) - \tau_l \alpha(K(t))q(t) - C(I(t))] dt \\ + e^{-rT} [V(K(T), B_T) - B_T], \end{aligned} \quad (6)$$

subject to (1), with $K(0) = K_0$, $B_0 = 0$, $K(T)$ free, and the exogenously given price process $\{p(t), t \leq T\}$. Thus the optimal lobby expenditure is given by $V_B(K_T, B_T^*) = 1$, or

$$\frac{\partial E_{\tau|\tau_h(B_T)}J(K_T, \tau)}{\partial B_T} = \frac{\partial}{\partial B_T} \left[\int_{\tau_l}^{\tau_h(B_T)} \frac{J(K_T, \tau)}{\tau_h(B_T) - \tau_l} d\tau \right] = 1. \quad (7)$$

Further, from the first order conditions, we can show that, since $V_{K_T B_T} < 0$, being able to lobby reduces the abatement investment I_t for all $t < T$.

Therefore, the discrete lobby expenditure reduces the abatement investment continuously before the policy change, and results in a smaller ending abatement capital stock. After the tax change, depending on the new tax rate τ , the investment rate I_t may jump initially. It is smooth again afterwards. Before the tax change, the lobby expenditure “crowds out” abatement expenditure by reducing the latter’s marginal value. After the tax change, the expected abatement investment is reduced because the tax rate is expected to be smaller.

3.2 The Effects of Uncertainty

To show the effects of uncertainty, we consider the optimal lobby behavior under certainty where the future tax rate is given by

$$\hat{\tau}(B_T) = E_{\tau|\tau_h(B_T)}\tau = \frac{\tau_l + \tau_h(B_T)}{2}. \quad (8)$$

Thus, $\hat{\tau}(B_T)$ is the *expected* tax rate, and its reduction in response to lobby capital B_T equals the *expected* reduction in the uncertainty case.

Similar to the case of uncertainty, we can show that the optimal lobby behavior is to immediately raise the lobby capital at moment T to its optimal level, denoted by \hat{B}_T and given by

$$\frac{\partial J(K_T, \hat{\tau}(B_T))}{\partial B_T} = 1. \quad (9)$$

Comparing (7) and (9), we know that the firm has less incentive to lobby under uncertainty if and only if

$$\frac{\partial E_{\tau|\tau_h(B_T)} J(K_T, \tau)}{\partial B_T} < \frac{\partial J(K_T, \hat{\tau}(B_T))}{\partial B_T}. \quad (10)$$

We show in Appendix B that

Proposition 1 *Suppose either (i) the uncertainty level is low (i.e., $\tau_h - \tau_l$ is small) or (ii) $J_{\tau\tau\tau}(K_T, \tau) = 0$. Then a sufficient condition for (10) is $J_{\tau\tau\tau}(K_T, \tau_l) \geq 0$.*

Thus, if the problem in (6) is linear quadratic (i.e., if the firm's instantaneous payoff function is quadratic), the sufficient conditions in the Proposition are satisfied. The major underlying intuition for (10) is that the benefit function $J(B_T, \tau)$ is convex in τ (Appendix B).⁴ Thus, all else equal, the firm would prefer to face a larger tax uncertainty. However, in the case of uncertainty, the lobby capital, by reducing τ_h , reduces the expected tax as well as the uncertainty of the tax. The firm is thus less willing to lobby. The conditions in Proposition 1 guarantee that other features of the curvature of $J(\cdot)$ are dominated by the effects of the convexity of $J(\cdot)$.

Since $dEJ/dB_T > 0$ and $dJ(K_T, \hat{\tau})/dB_T > 0$, (10) indicates that the marginal benefit of the lobby capital under uncertainty is smaller than that under certainty.

⁴To understand the convexity, note that if after time T , the firm sticks to a fixed abatement investment path for all values of τ , (3) shows that the value function $J(\cdot)$ would be decreasing and linear in τ . Of course, as τ varies, the firm will adjust its investment path accordingly to reduce the decrease in $J(\cdot)$, making $J(\cdot)$ convex in τ .

Thus, compared with the certainty case, Proposition 1 shows that under plausible conditions, uncertainty reduces the incentive of the firm to lobby. Farzin and Kort (2000) showed that uncertainty also reduces the firm incentive to invest in abatement capital. Thus, although lobbying crowds out abatement investment, the presence of lobbying can also mitigate the negative effects of uncertainty on abatement investment.

4 Lobby Against the Timing of a Higher Tax

Suppose the magnitude of the tax increase has been decided, but the firm can lobby to postpone the implementation of the new tax rate. This scenario may arise if the tax increase is mandated by a legislation, but the enforcing agency (e.g. the EPA) is left to determine the actual time table of implementation.

Let $\tau_h > \tau_l$ be the new tax rate that has been fixed, and T be its effective date that the firm may influence. To build up intuition, we consider first a deterministic model.

4.1 The Deterministic Scenario

We first specify the lobby technology, or how effective the lobby capital stock B is in delaying the new rate. Define $\Delta(t, B)$ as the *additional* length of delay of the new tax given that the policy has been delayed up to time t . We assume that $\Delta_t < 0$, $\Delta_{tt} < 0$, $\Delta_B > 0$, $\Delta_{BB} < 0$, and $\Delta_{tB} < 0$. That is, given any lobby capital, as the new tax has been delayed for a longer time (or as t increases), it becomes more difficult at an increasing rate to further delay it. At any time, higher lobby capital causes more delay of the new tax, but at a decreasing rate. Further, as time goes by, the lobby capital becomes less effective. Figure 1 graphs the isoquant in t and B : $\Delta(t, B) = a$, a fixed number. We can show that along the isoquant, $dB/dt > 0$ and

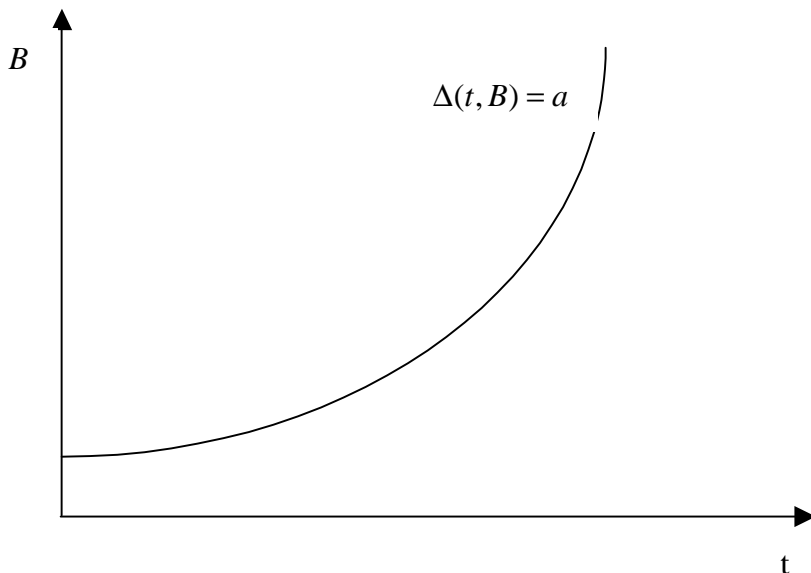


Figure 1: Isoquant of the Lobby Technology

$d^2 B/dt^2 > 0$. Thus as t rises, it requires increasingly more and more lobby capital to delay the new tax by a periods.

Suppose the firm decides to delay the new tax until time T . Intuitively, given the decreasing returns of the lobby capital, before T , the firm should lobby just enough to keep the tax not implemented. That is, it should choose $B(t)$ so that $\Delta(t, B(t)) = 0$ (or ϵ). This intuition is confirmed in the following Proposition, the proof of which is in Appendix B.

Proposition 2 *Regardless of the abatement investment path $\{I(t), K(t)\}$, the least cost way of delaying the new tax until time T requires $B(t)$ such that $\Delta(t, B(t)) = 0$ for all $t \leq T$.*

Solving $\Delta(t, B(t)) = 0$, we obtain the optimal lobby capital stock $B^*(t)$ and the required lobby investment $l^*(t)$. From the characteristics of $\Delta(t, B)$, we know $B^*(t)$ is increasing at an increasing rate over time: $\dot{B}^* > 0$, $\ddot{B} > 0$. Since $l = \dot{B} + \gamma B$,

we know $\dot{l}^*(t) > 0$. The firm's behavior of continuous lobbying is similar to that of "habitual lobbyists" (Morck, et al.). Its lobby expenditure increases overtime, and its lobby capital increases at an increasing rate overtime (thus the lobby expenditure more than offsets the depreciation of the lobby capital).

The firm's overall optimization problem is one of choosing the level of abatement investment and the time to delay the new tax to

$$\begin{aligned} \max_{I, T} \int_0^T e^{-rt} [\pi(\tau_l, K(t)) - C(I(t)) - l^*(t)] dt \\ + \int_T^\infty e^{-rt} [\pi(\tau_h, K(t)) - C(I(t))] dt, \end{aligned} \quad (11)$$

subject to (1). We form two Hamiltonians $H^1 = \pi(\tau_l, K) - C(I) - l^*(t) + \lambda_1(I - \delta K)$ for $t \leq T$, and $H^2 = \pi(\tau_h, K) - C(I) + \lambda_2(I - \delta K)$ for $t > T$. In addition to the regular necessary conditions, we have the following conditions:

$$H^1(T) = H^2(T), \quad \lambda_1(T) = \lambda_2(T). \quad (12)$$

We assume that the optimal T is in $(0, \infty)$ to avoid corner solutions.

From the first order conditions on $I(t)$, we know from H^1 that $C'(I(T^-)) = \lambda_1(T)$ and from H^2 that $C'(I(T^+)) = \lambda_2(T)$. (12 then implies that $I(t)$ is continuous at time T , and consequently $K(T^-) = K(T^+)$. Therefore, $H^1(T) = H^2(T)$ implies that

$$l^*(T) = \pi(\tau_l, K(T)) - \pi(\tau_h, K(T)). \quad (13)$$

This equation uniquely determines the optimal time of the new policy (or optimal length of delay). To see this, notice that the LHS of (13) measures the marginal cost of delaying the new tax rate, and is increasing over time. The RHS measures the increased profit due to, or the marginal benefit of, delaying the new tax. Its time path is described by

$$[\pi_K(\tau_l, K_t) - \pi_K(\tau_h, K_t)] \dot{K}(t). \quad (14)$$

Applying the envelope theorem to (4), we know $\pi_K(\tau, K) = -\tau\alpha'(K)$. Further, through a phase-diagram analysis, we show in Appendix C that $K(t)$ is monotone

in time, and that since K_0 is low, $\dot{K}(t) > 0$ for all $t > 0$. So, the RHS of (13) is decreasing in T . Consequently, the optimal time of the new tax T is unique. (13) indicates that

Proposition 3 *The firm should delay the new tax rate until the marginal lobby expenditure required to delay the policy equals the marginal benefit of delaying the policy. The optimal time of the new tax is unique.*

The equations of motion for λ_1 and λ_2 are

$$\begin{aligned}\dot{\lambda}_1 &= (r + \delta)\lambda_1 + \tau_l \alpha'(K) \\ \dot{\lambda}_2 &= (r + \delta)\lambda_2 + \tau_h \alpha'(K),\end{aligned}$$

which indicates that $\dot{\lambda}_1(T) > \dot{\lambda}_2(T)$ because $\lambda_1(T) = \lambda_2(T)$. Since K_0 is low and $K(t)$ is monotone, we know after time T , the system approaches the steady state from the left in Figure 5. Then for $t > T$, $I(t)$ decreases, and since $C'(I) = \lambda_i$ for $i = 1, 2$, $\lambda_2(t)$ decreases.

Figure 2 depicts the paths of $\lambda_1(t)$ and $\lambda_2(t)$, which cross at time T . The path of $\lambda_2(t)$ is independent of the decision on T : from the phase diagram in Figure 5, the path of $\lambda_2(t)$ is determined entirely by the location of the steady state. Thus as the optimal switch time T changes, only the $\lambda_1(t)$ path changes: since the costate variable measures the present value of all *future* contributions of more capital stock now, the timing of a future higher tax would affect $\lambda_1(t)$. Thus as T is further delayed, say if the lobby technology becomes more efficient, or $l^*(t)$ decreases, the path of $\lambda_1(t)$ must shift down in Figure 2. Consequently, $I(t)$ must decrease for $t < T$. Further, at the time of the policy switch, $\lambda_2(T)$ is smaller the higher is T . Therefore, $I(T)$ is smaller, and from Figure 5, $I(t)$ must be smaller for $t > T$ as well. In particular, the optimal path changes from (V) to (VII). Thus $K(T)$ must be higher. From (13), the difference between the profit functions is smaller: as the abatement capital stock is higher, the

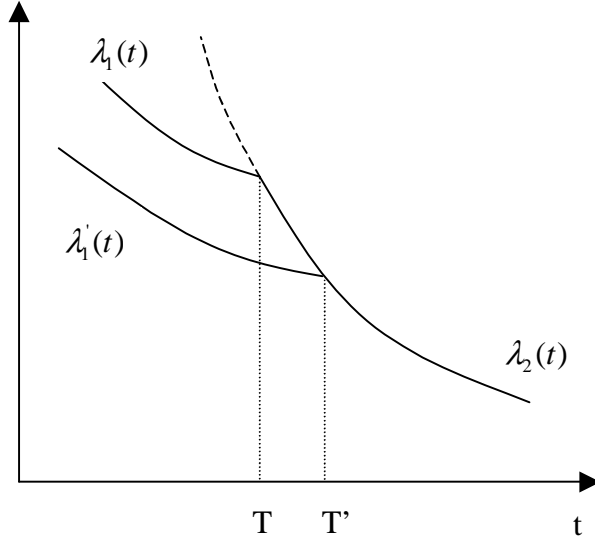


Figure 2: Time Paths of the Costate Variables

savings from a lower tax rate is lower. (We can verify that $\pi_{\tau K} = -\alpha'(K)q^* > 0$.) Thus $l^*(T)$ is lower. In summary, we know

Proposition 4 *As the lobby technology becomes more efficient, (i) the implementation time of the new tax rate will be delayed; (ii) the abatement investment $I(t)$ decreases both before and after the new tax is implemented; (iii) the abatement capital stock at the time of tax rate change is higher, after balancing the lower investment rate and the longer period of time before the new tax takes place; and (iv) the required lobby expenditure at the time of policy change is smaller, again after balancing the lower expenditure at each time period (due to higher lobby efficiency) and longer lobby time.*

4.2 The Stochastic Scenario

Suppose now that lobbying can only delay the implementation with a positive probability. In particular, let $h(t, B)$ be the probability that the new tax rate is delayed

given that it has not been implemented yet at time t . Similar to $\Delta(\cdot)$, we assume that $h_t < 0$, $h_{tt} < 0$, $h_B > 0$, $h_{BB} < 0$, and $h_{tB} < 0$. Thus the isoquant of $h(t, B) = b$, a constant, is similar to that of $\Delta(t, B) = a$ in Figure 1.

We know from (3) that the firm's net payoff after the new tax rate is implemented at time t is given by $J(K, \tau_h)$. Then at each moment before the implementation time, the firm's optimal decision is given by the following recursive equation:

$$\begin{aligned}
U(t, K(t), B(t)) = \max_{I(t), l(t)} & \left\{ \left[\pi(\tau_l, K) - C(I(t)) - l(t) \right] dt \right. \\
& + e^{-r dt} \left[1 - h(t, B(t)) \right] dt J(K(t + dt), \tau_h) \\
& \left. + [1 - (1 - h(t, B(t))) dt] U(t + dt, K(t + dt), B(t + dt)) \right\}. \tag{15}
\end{aligned}$$

On the RHS, the first line measures the firm's payoff in the "current" period, from t to $t + dt$. The second and third lines measure the expected present value of the firm's payoff, which has two components. If the new rate is not delayed (with probability $(1 - h)dt$), the firm receives payoff $J(\cdot)$. If the rate is successfully delayed (with probability $1 - (1 - h)dt$), the firm then has to redo the optimization problem for the "next" period, receiving payoff $U(\cdot)$.

Applying Taylor expansion to the RHS of (15), and ignoring higher order terms of dt , we get

$$rU = \max_{I, l} \left\{ \pi(\tau_l, K) - C(I) - l + dU/dt + (1 - h)(J - U) \right\}, \tag{16}$$

which is the arbitrage condition: the return of the payoff $U(\cdot)$, rU , must equal the current payoff plus the change in the total payoff dU/dt , adjusted by the possibility of a tax change. Substituting in the two state equations (1) and (2) gives

$$rU + (1 - h)(U - J) - U_t = \max_{I, l} \left\{ \pi(\tau_l, K) - C(I) - l + U_K(I - \delta K) + U_B(l - \gamma B) \right\}. \tag{17}$$

The first order conditions for I and l are

$$-C'(I) + U_K(t, K, B) = 0$$

$$U_B(t, K, B) \leq 1, \quad l = \begin{cases} 0 & \text{if } U_B < 1 \\ \text{free} & \text{if } U_B = 1 \end{cases}$$

The optimal investment and lobby paths can be found from these equations if $U(\cdot)$ is known.

Taking the derivative of (17) with respect to B and adjusting lead to

$$\dot{U}_B = [r + \gamma + (1 - h)]U_B - h_B(U - J),$$

where $\dot{U}_B = \frac{dU_B}{dt} = \frac{d}{dt} \left(\frac{\partial U}{\partial B} \right)$, which should be distinguished from $\frac{\partial}{\partial B} \left(\frac{dU}{dt} \right)$. This equation indicates that the marginal benefit of lobby investment, U_B , is given by

$$U_B(t, K(t), B(t)) = \int_t^\infty e^{-[r+\gamma+(1-h)](s-t)} h_B(s, B(s)) [U(s, K(s), B(s)) - J(K(s), \tau_h)] ds,$$

which measures the future expected benefits of possibly having the lower tax rate. To see this, note that $h_B(U - J)$ in period s measures the expected benefit of increasing the lobby stock by one unit *if* the period s can be reached, or if the new tax is delayed until at least period s . But period s may not be reached at all, since there is always a probability of $(1 - h)$ at each moment that the new tax rate is enacted. That is, $1 - h(v, B(v))$, $v \in [t, s]$, is the hazard rate of a “sudden death” of the low tax rate τ_l . Thus the period s benefit $h_B(s, B(s))(U - J)$ must be discounted by the hazard rate, leading to $(1 - h)$ in the discount factor. Further, since the lobby capital depreciates at rate γ , the future benefits must in addition be discounted at rate γ .

Suppose $l(t) > 0$ on a time interval. Then $U_B = 1$ and $\dot{U}_B = 0$. Then the above equation implies

$$r + \gamma + (1 - h(t, B)) = h_B(t, B)(U(t, K, B) - J(K, \tau_h)). \quad (18)$$

The RHS measures the “marginal payoff” of increasing the lobby stock: the increase in the probability of delaying the new policy multiplied by the payoff of a successful delay.

4.3 The Effects of Uncertainty

Since $h(t, B)$ is the probability of delaying the new tax by one period, and $1 - h(t, B)$ is the probability of no delay, the expected length of delay is $h(t, B)$. Thus, there is a direct correspondence between $h(t, B)$ and the length of delay $\Delta(t, B)$ in the deterministic model. If the firm has the same lobby technology in the deterministic and stochastic models, we would expect that $h(t, B) = \Delta(t, B)$, at least for $\Delta \leq 1$.

Therefore, to compare the lobby behaviors under certainty and uncertainty, we only need to compare the equilibrium levels of $h(t, B)$ and $\Delta(t, B)$. From (18), we know that as long as there is positive lobby expenditure, $h(t, B)$ cannot be zero for any positive length of time. (Otherwise, if $h(t, B_t) = 0$ for an interval of time, $h_B = 0$ on that interval, violating (18).) However, we know from Proposition 2 that lobby under certainty only guarantees that $\Delta(t, B_t) = 0$. Therefore, there is more lobbying under uncertainty than under certainty. This is in direct contrast to the case of lobbying against the magnitude of the tax, where the firm lobbies less under uncertainty under plausible conditions.

5 Conclusion

Lobbying against (or for) regulation legislation by private interest groups is a fact of economic life, at least in democratic societies. Within a dynamic framework, we have analyzed the lobby behavior of polluting firms and its effect on their investment in pollution abatement capital. In our model, firms spend resources on lobbying with the objective of either mitigating the magnitude of a future pollution tax increase

or delaying its date of enactment. We have shown that the optimal lobby behavior and its impact on abatement investment depends on the lobby objective pursued by the firms. Thus, when the date of the pollution tax increase is fixed but firms can lobby to reduce its size, they behave like “occasional lobbyists” by spending a total (optimal) amount only at the moment when the tax increase is due. Further, by rendering abatement capital less valuable, the discrete lobby expenditure reduces the rate of expenditure on abatement capital at all times- a “crowding out” effect- thus resulting in a smaller abatement capital stock and hence a higher pollution intensity of output than would be the case without lobbying.

We have next analyzed the case where the size of the tax increase is already legislated but firms can lobby to delay its enactment date according to a deterministic lobby technology. For this case, we have shown that there is a unique optimal delaying period and, contrary to the previous case, the firms’ optimal lobby behavior is similar to that of “habitual lobbyists:” they should lobby continuously and at increasing rates. Moreover, the more efficient the lobby technology is the longer the optimal delaying period and the more intense will be the crowding-out effect of the lobby expenditure on abatement investment, although, at the time of the policy change the abatement capital stock will be larger and the required lobby expenditure will be smaller. The “habitual lobbyists” behavior is shown to be optimal also for the case where the lobby expenditure influences the *probability* of delaying the enactment date of the new policy.

Depending on the type of lobbying, uncertainty can play opposite roles. For occasional lobbyists who lobby against the magnitude of the tax, uncertainty reduces his incentive to lobby. But for habitual lobbyists who lobby against the timing, uncertainty raises his lobby expenditure. Thus, lobby can either mitigate or aggravate the negative impacts of uncertainty on abatement investment.

This research can be extended in several important directions. One can consider the more general situation where the firm's lobby expenditures may both mitigate the magnitude of the pollution tax increase and delay the date at which the policy is enacted. It is then possible to derive a number of insights about the characteristics of the optimal paths of investment in lobbying and abatement capital. Optimal lobbying would involve both continuous lobby investment before the policy change and a jump in investment level immediately prior to the change. Further, where the crowding-out effect of lobby expenditure on abatement investment is deemed to reduce social welfare, one can consider the options available to the government to regulate the lobby activity. For example, the government agency may not be able to eliminate lobbying, but can commit to either a time of policy change or a magnitude of policy change to reduce the lobby effectiveness. Which type of commitment is more efficient depends in part on the magnitude by which the continuous and the discrete lobby expenditures crowd out the abatement investment. Finally, We have not been specific about how the lobby expenditures are actually spent. In situations where they take the form of contributions to electoral political campaigns or become a source of public fund, as often considered in the literature, it would be interesting to examine how their effects on abatement investment would differ from those analyzed in this paper.

A The Optimal Control Problem after Time T

Forming the Hamiltonian of the optimization problem in (3), we can show that the first order condition of $I(t)$ is $\lambda(t) = C'(I(t))$, which implies $\dot{\lambda} = C''\dot{I}$, where $\lambda(t)$ is the costate variable for K . The equation of motion for λ is $\dot{\lambda} = r\lambda + \tau\alpha'(K)q + \lambda\delta$. Combining the two equations, we know

$$\dot{I} = \frac{1}{C''} [(r + \delta)C'(I) + \tau\alpha'(K)q]. \quad (19)$$

This equation and (1) form two differential equations in $I(t)$ and $K(t)$. Their phase diagram in the $K - I$ space is presented in Figure 3. In particular, the $\dot{I} = 0$ curve is downward slopping and the $\dot{K} = 0$ curve is upward slopping. There is a unique steady state and a unique saddle path approaching the steady state from both sides. If $K_T < K^*$ (the steady state capital stock level), $K(t)$ increases and $I(t)$ decreases along the optimal path. If $K_T > K^*$, $K(t)$ decreases and $I(t)$ increases along the optimal path.

Consider now an increase in the “starting” capital level K_T , say from K_T^0 to K_T^1 . Let K_t^0 and K_t^1 be the capital stock along the saddle path at time $t > T$, starting at K_T^0 and K_T^1 respectively. Let $t^0 > T$ be the moment at which K_t^0 reaches K_T^1 , i.e., $K_T^1 = K_{t^0}^0$. Then $K_t^1 = K_{t+t^0-T}^0$. Since K_t is increasing in time, we know $K_t^1 > K_t^0$: the abatement stock after T is increasing in the starting stock level K_T . Similarly, we can show that the investment rate I_t is decreasing in K_T .

Consider an increase in τ . From (19), we know the $\dot{I} = 0$ isoquant shifts out in Figure 3, resulting in higher steady state levels of K and I , as well as a higher saddle path. Then, given the same starting K_T , a higher τ leads to higher I_t and consequently higher K_t , $t > T$.

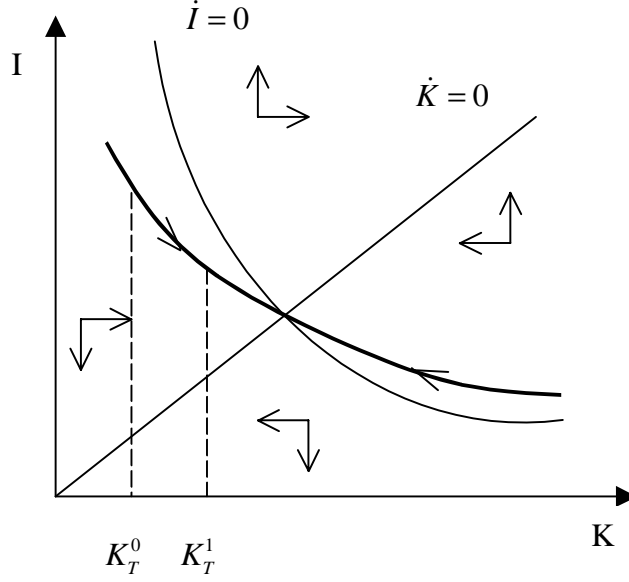


Figure 3: Phase Diagram

B Proofs of Propositions

Proof of Proposition 1. We first establish that $J(K_T, \tau)$ is convex in τ . From (5), we know

$$\begin{aligned} \frac{\partial^2 J(K_T, \tau)}{\partial \tau^2} &= - \int_T^\infty e^{-r(t-T)} \frac{d[\alpha(K_t^*)q_t^*]}{d\tau} dt \\ &= - \int_T^\infty e^{-r(t-T)} \frac{d[\alpha(K_t^*)q_t^*]}{dK_t^*} \frac{dK_t^*}{d\tau} dt. \end{aligned} \quad (20)$$

Appendix A shows that $\frac{dK_t^*}{d\tau} > 0$, and we know $\frac{d[\alpha(K_t^*)q_t^*]}{dK_t^*} < 0$ from Assumption 1.

Thus, $J(K_T, \cdot)$ is convex.

The convexity implies that

$$EJ(K_T, \tau) < \frac{J(K_T, \tau_h) + J(K_T, \tau_l)}{2}. \quad (21)$$

To see this, note that (21) is equivalent to

$$\int_{\tau_l}^{\tau_h} [J(K_T, \tau_l) - J(K_T, \tau)] d\tau > \int_{\tau_l}^{\tau_h} [J(K_T, \tau) - J(K_T, \tau_h)] d\tau.$$

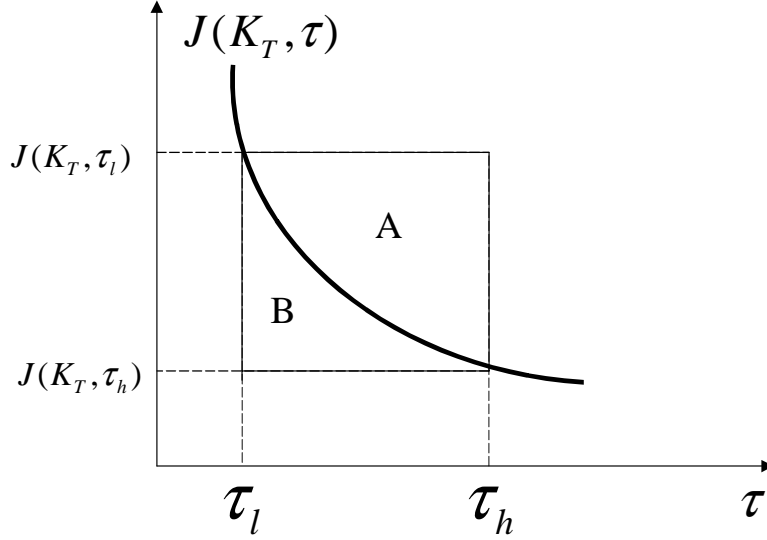


Figure 4: Convexity of $J(K_T, \tau)$

The left hand side measures area A in Figure 4, while the right hand side measures area B. Since $J(K_T, \cdot)$ is convex, we know area A is larger than B.

Now we prove Proposition 1. From (7), we know

$$\frac{\partial E_{\tau|\tau_h(B_T)} J(K_T, \tau)}{\partial B_T} = \left[-\frac{EJ(K_T, \tau)}{\tau_h - \tau_l} + \frac{J(K_T, \tau_h)}{\tau_h - \tau_l} \right] \frac{d\tau_h}{dB_T}.$$

Using this equation and $d\hat{\tau}/dB_T = (1/2)(d\tau_h/dB_T)$, we know

$$\begin{aligned} & \frac{\partial E_{\tau|\tau_h(B_T)} J(K_T, \tau)}{\partial B_T} - \frac{\partial J(K_T, \hat{\tau}(B_T))}{\partial B_T} \\ &= \left[-\frac{EJ(K_T, \tau)}{\tau_h - \tau_l} + \frac{J(K_T, \tau_h)}{\tau_h - \tau_l} - \frac{1}{2} \frac{\partial J(K_T, \hat{\tau})}{\partial \tau} \right] \frac{d\tau_h}{dB_T}, \quad (22) \\ &< \frac{1}{2} \left[\frac{J(K_T, \tau_h) - J(K_T, \tau_l)}{\tau_h - \tau_l} - \frac{\partial J(K_T, \hat{\tau})}{\partial \tau} \right] \frac{d\tau_h}{dB_T} \end{aligned}$$

where the inequality follows from (21) and the fact that $\frac{d\tau_h}{dB_T} < 0$. Applying third order Taylor expansion of $J(K_T, \tau_h)$ around τ_l , we know the term in the square bracket of the last line in (22) approximately equals

$$J_{\tau}(K_T, \tau_l) - J_{\tau}(K_T, \hat{\tau}) + \frac{1}{2} J_{\tau\tau}(K_T, \tau_l)(\tau_h - \tau_l) + \frac{1}{6} J_{\tau\tau\tau}(K_T, \tau_l)(\tau_h - \tau_l)^2. \quad (23)$$

Applying second order Taylor expansion of $J_\tau(K_T, \hat{\tau})$ around τ_l , we know

$$J_\tau(K_T, \tau_l) - J_\tau(K_T, \hat{\tau}) = -J_{\tau\tau}(K_T, \tau_l)(\hat{\tau} - \tau_l) - \frac{1}{2}J_{\tau\tau\tau}(K_T, \tau_l)(\hat{\tau} - \tau_l)^2. \quad (24)$$

Substituting (24) into (23), and noting that $(\tau_h - \tau_l)/2 - (\hat{\tau} - \tau_l) = 0$, we know (23) equals

$$J_{\tau\tau\tau}(K_T, \tau_l) \left[+\frac{1}{6}(\tau_h - \tau_l)^2 - \frac{1}{2}(\hat{\tau} - \tau_l)^2 \right].$$

We can easily verify that the term in the square bracket is positive. Thus if conditions (i) or (ii) in the Proposition are satisfied, the errors in Taylor expansion are small relative to the inequality in (22). The Proposition then follows. ■

Proof of Proposition 2. Given any abatement investment path $\{I(t), K(t)\}$, the firm's optimization problem of delaying the new tax to period T is

$$\begin{aligned} \max_l & - \int_0^T e^{-rt} l(t) dt \\ \text{s.t.} & \quad \Delta(t, B(t)) \geq 0, \quad \text{and} \quad (2), \quad \text{for} \quad t \leq T. \end{aligned} \quad (25)$$

The current value Hamiltonian is $H(B(t), l(t), \rho(t)) = -l(t) + \rho(t)(l(t) - \gamma B(t))$, where $\rho(t)$ is the current value costate variable associated with $B(t)$. The Lagrangian is $L = H + \mu(t)\Delta(t, B)$, where $\mu(t)$ is associated with the inequality constraint.

The necessary conditions are

$$\rho(t) \leq 1, \quad l(t) = 0 \quad \text{if} \quad \rho(t) < 1, \quad \text{and} \quad l(t) \text{ is free if } \rho(t) = 1,$$

$$\dot{\rho} = r\rho + \gamma\rho - \mu\Delta_B,$$

$$\mu(t) \geq 0, \quad \Delta(\cdot) \geq 0, \quad \mu\Delta(\cdot) = 0,$$

and the constraints in the optimization problem. Since $B_0 = 0$, $l(t) > 0$ for small t , say for $t \in [0, t_1]$ for some $t_1 < T$. Then $\rho(t) = 1$ or $\dot{\rho}(t) = 0$ for all $t \leq t_1$. Consequently $\mu(t) = (r + \gamma)\rho(t)/\Delta_B > 0$, which implies $\Delta(t, B(t)) = 0$. Further, immediately after t_1 , $B(t)$ must be higher than $B(t_1)$ to make sure $\Delta(t, B(t)) \geq 0$ (cf. Figure 1). Thus $l(t) > \gamma B(t) > 0$ for $t > t_1$. Again this condition implies that

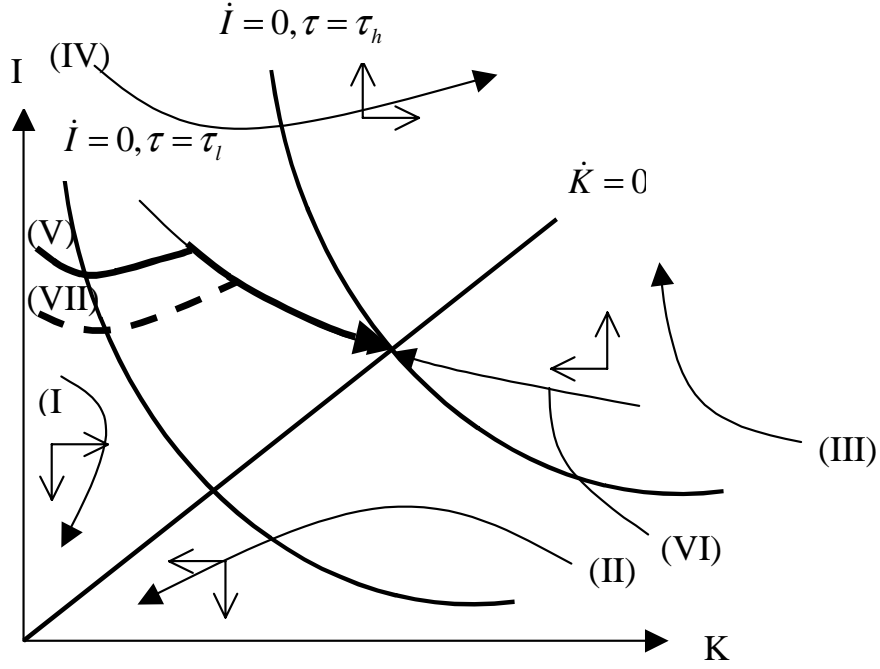


Figure 5: Phase Diagram for Control Problem (11)

$\rho(t) = 1$, or $\mu(t) > 0$, or $\Delta(t, B(t)) = 0$ for $t > t_1$. Continuing this argument, we know $\Delta(t, B(t)) = 0$ for all $t \leq T$. ■

C Optimal Paths of the Control Problem (11)

The equation of motion $\dot{I}(t)$ is the same as (19), with τ replaced by τ_l and τ_h for $t \leq T$ and $t > T$ respectively. Thus the phase diagram of the control problem, shown in Figure 5, is similar to Figure 3, except that there are two $\dot{I} = 0$ isoclines, one for $\tau = \tau_l$ and one for $\tau = \tau_h$. Only paths (V) and (VI) can reach the steady state S . For example, on path (I), the system moves towards the origin under both $\tau = \tau_l$ and $\tau = \tau_h$. Since K_0 is small, we know the optimal path is (V).

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(l) This paper was presented at the Workshop "Growth, Environmental Policies and Sustainability" organised by the Fondazione Eni Enrico Mattei, Venice, June 1, 2001

(li) This paper was presented at the Fourth Toulouse Conference on Environment and Resource Economics on "Property Rights, Institutions and Management of Environmental and Natural Resources", organised by Fondazione Eni Enrico Mattei, IDEI and INRA and sponsored by MATE, Toulouse, May 3-4, 2001

(lii) This paper was presented at the International Conference on "Economic Valuation of Environmental Goods", organised by Fondazione Eni Enrico Mattei in cooperation with CORILA, Venice, May 11, 2001

(liii) This paper was circulated at the International Conference on "Climate Policy – Do We Need a New Approach?", jointly organised by Fondazione Eni Enrico Mattei, Stanford University and Venice International University, Isola di San Servolo, Venice, September 6-8, 2001

(liv) This paper was presented at the Seventh Meeting of the Coalition Theory Network organised by the Fondazione Eni Enrico Mattei and the CORE, Université Catholique de Louvain, Venice, Italy, January 11-12, 2002

(lv) This paper was presented at the First Workshop of the Concerted Action on Tradable Emission Permits (CATEP) organised by the Fondazione Eni Enrico Mattei, Venice, Italy, December 3-4, 2001

(lvi) This paper was presented at the ESF EURESCO Conference on Environmental Policy in a Global Economy "The International Dimension of Environmental Policy", organised with the collaboration of the Fondazione Eni Enrico Mattei, Acquafredda di Maratea, October 6-11, 2001

(lvii) This paper was presented at the First Workshop of "CFEWE – Carbon Flows between Eastern and Western Europe", organised by the Fondazione Eni Enrico Mattei and Zentrum für Europäische Integrationsforschung (ZEI), Milan, July 5-6, 2001

(lviii) This paper was presented at the Workshop on "Game Practice and the Environment", jointly organised by Università del Piemonte Orientale and Fondazione Eni Enrico Mattei, Alessandria, April 12-13, 2002

(lix) This paper was presented at the ENGIME Workshop on "Mapping Diversity", Leuven, May 16-17, 2002

(lx) This paper was presented at the EuroConference on "Auctions and Market Design: Theory, Evidence and Applications", organised by the Fondazione Eni Enrico Mattei, Milan, September 26-28, 2002

(lxi) This paper was presented at the Eighth Meeting of the Coalition Theory Network organised by the GREQAM, Aix-en-Provence, France, January 24-25, 2003

(lxii) This paper was presented at the ENGIME Workshop on "Communication across Cultures in Multicultural Cities", The Hague, November 7-8, 2002

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