

Workshop

“FIELD EXPERIMENTS: RESEARCH ADVANCEMENT AND POLICY APPLICATIONS”

Wednesday, June 29th 2016
15:00 – 18:20

Fondazione Eni Enrico Mattei
San Giorgio Maggiore Island, Venice

Over the past years field experiments have flourished in economics. Their deployment has led to new insights and more robust impact evaluation of public policies. The aim of this workshop is to discuss the current state of the field, identify research gaps and priorities, and discuss implications for policy. The meeting brings together academic and policy experts in field experiments and impact evaluation. It is organized around two sessions: the first focuses on the frontier of research, while the second discusses implications for policy.

Agenda

15:00 - 15:15 *Welcome and Introduction*

Sabina **Ratti**, FEEM Executive Director
Carlo **Carraro**, FEEM Scientific Director and Università Ca' Foscari Venezia
Massimo **Tavoni**, FEEM and Politecnico di Milano

SESSION 1: Research Frontiers

Chair: Valentina **Bosetti**, Bocconi University and FEEM

15:15 - 16:00 “*Why Policymakers Should Use Field Experiments to Solve the World's Problems*” - John **List**,
University of Chicago

16:00 - 16:30 *Panel roundtable*

Andreas **Lange**, University of Hamburg
Michael **Price**, Georgia State University
Daan **van Soest**, Tilburg University

16:30 - 17:00 *Coffee Break*

SESSION 2: Policy Applications

Chair: Giovanna **d’Adda**, Politecnico di Milano and FEEM

17:00 - 17:30 “*The Application of Behavioural Insights in Policy Making*” - Filippo **Cavassini**, OECD

17:30 - 18:00 “*Field Experiments and Policy Applications. A European Perspective*” - Benedikt **Herrmann**,
European Commission

18:00 - 18:20 *Q&A and Wrap Up*

18:20 - 18:40 *Drinks & Links*