

## Impact of US Shale Gas Development on the Global Gas Balance

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Daniele De Giovanni EVP Accounting, Planning, Control and Business Support

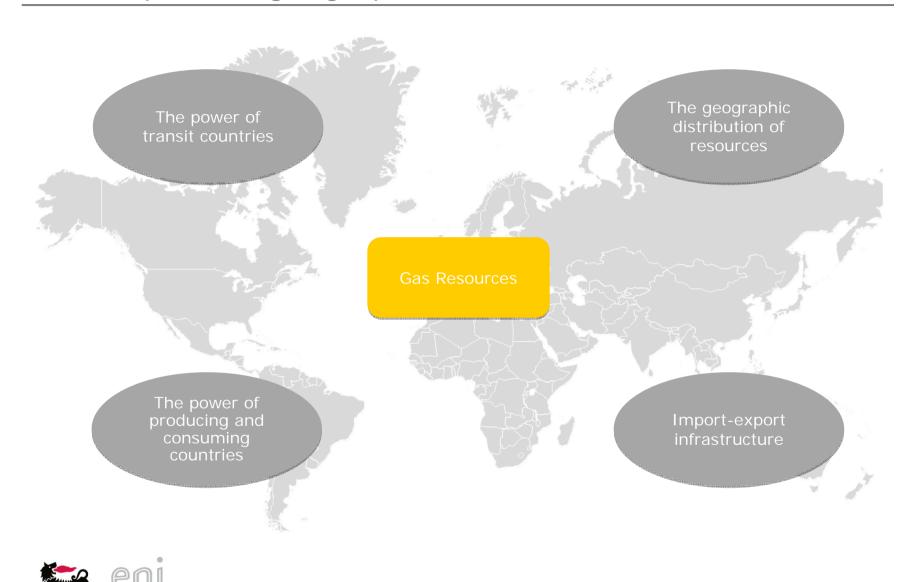
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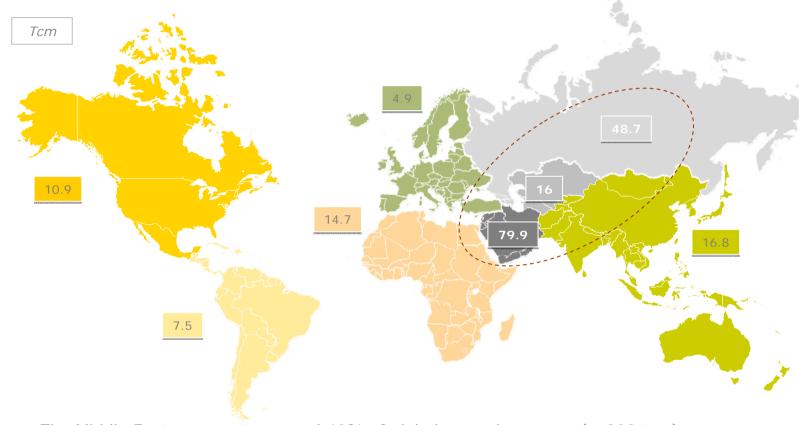
- Key issues of gas geopolitics
- The origin of shale gas in the US
- The impact of shale gas in the US and European energy markets
- Is the US experience replicable elsewhere?
- Can shale gas affect the global gas balance?



## The four pillars of gas geopolitics



### 2012 global gas reserves

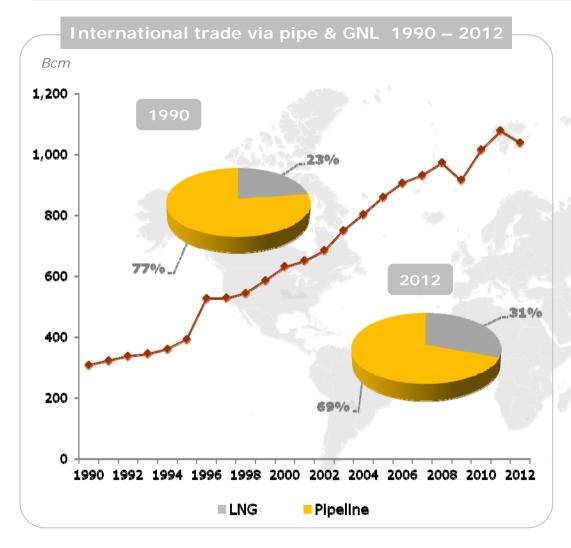


- The Middle East represents around 40% of global proved reserves (~ 200 tcm)
- More than 70% of reserves is concentrated in a single area: "Russia Central Asia Middle East" between the two main consumption basins: the traditional European market and teh growing Asian market

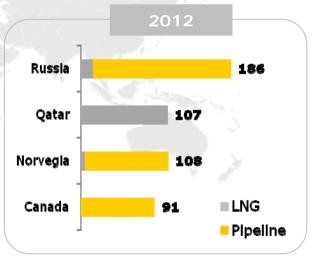


Fonte: Cedigaz

### The evolution of global gas trade



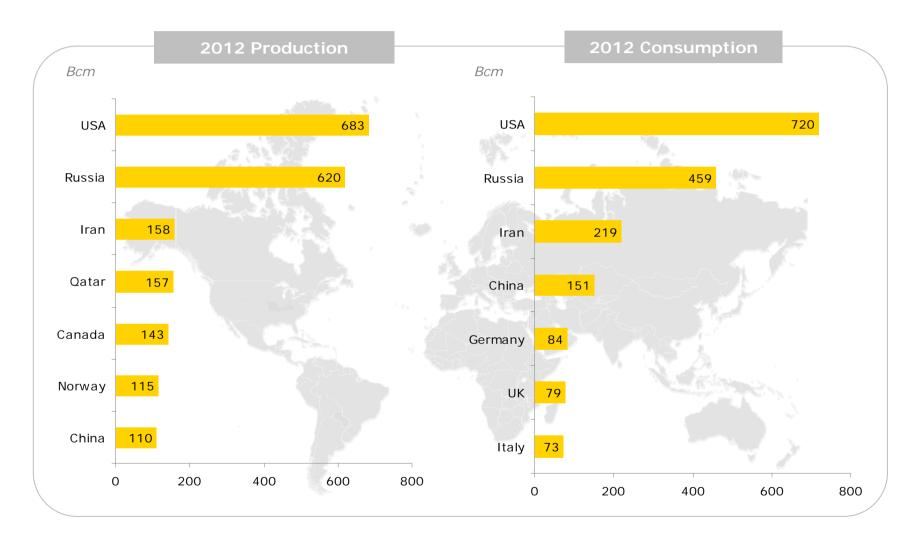
- In 2012 1,038 bcm of gas were traded or about 31% of total production
- Russia is the world's first exporter with a ~20% share
- Qatar is the world's largest exporter of LNG





Sources: Cedigaz, IHS CERA, Eurogas, Platts

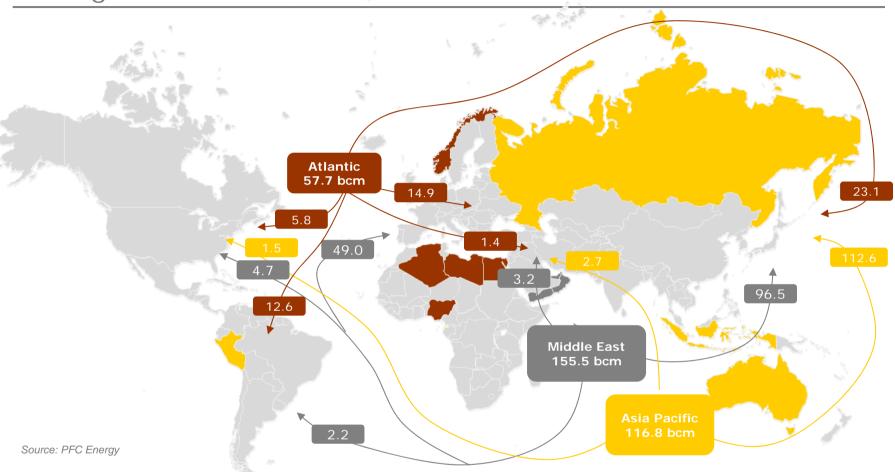
## World gas production and consumption





Sources: Cedigaz, IHS CERA, Eurogas, Platts

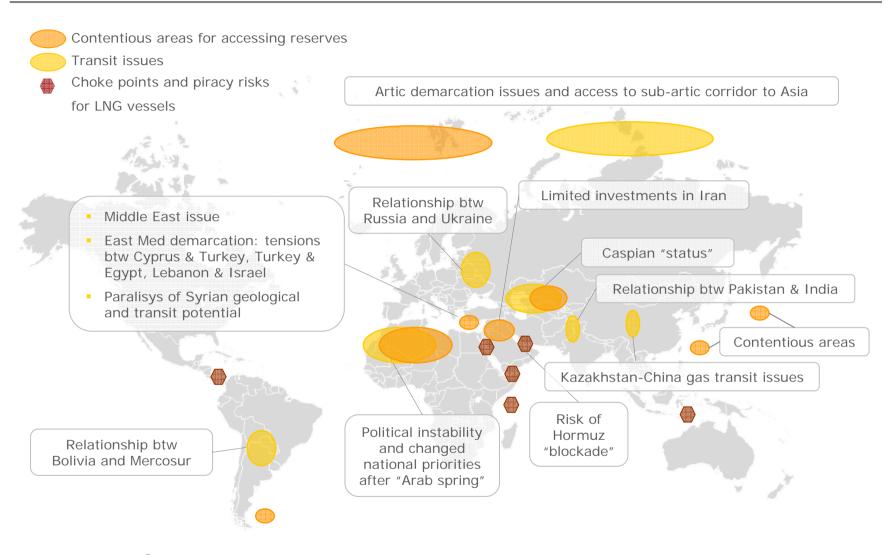
### 2012 global LNG trade



- Middle East liquefaction capacity is strategically positioned between the two largest consumer markets
- Asian Pacific production is nearly entirely bound towards Far East markets
- Atlantic liquefaction capacity holders have directed only ~26% of production to Europe



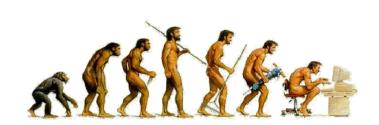
### Geopolitics and security of supply





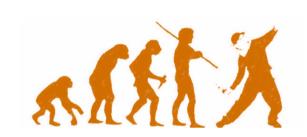
#### Shale Gas: Evolution or Revolution?

#### **Evolution**



- Comes with time
- Implies a slow progressive change
- Will lead to a long awaited, sought-after result

#### Revolution



- Comes unforeseen
- Implies a sudden change
- Will lead to an unpredicted result, creating uncertainty

Shale gas is an evolutionary phenomenon which has produced largely unforeseen revolutionary effects in the global energy equilibria



#### The *Evolution* of shale gas dates back to...

1825

• First extraction in Fredonia, NY, in shallow low-pressure fractures

1920's

 First field-scale development of shale gas (Ohio Shale, Kentucky, Antrim Shale, Michigan)

1950's

Hydraulic Fracturing becomes commercially viable (> 1 million wells)

1970's

- First patent for directional drilling
- First demonstration of massive hydraulic fracturing

1980's

- Horizontal drilling becomes commercially viable
- First large-scale hydraulic fracturing on shale well (Barnett, TX)

1992

First horizontal shale gas well with hydraulic fracturing (Barnett TX)

2005

Shale gas production takes off

In 2012 US shale gas production alone ranks third globally, after US and Russia



# The *Evolution* of shale gas the key success factors

#### **Technology Innovation**

- Hydraulic fracturing
- Horizontal drilling
- Longer lateral well lengths
- 3D seismic imaging

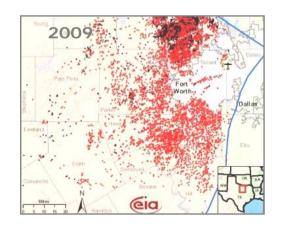


#### Resource Availability

- Land and water
- Drilling rigs
- Skilled and competent labor
- Downstream infrastructure

Since 1997, more than 13,500 gas wells completed in the Barnett shale alone



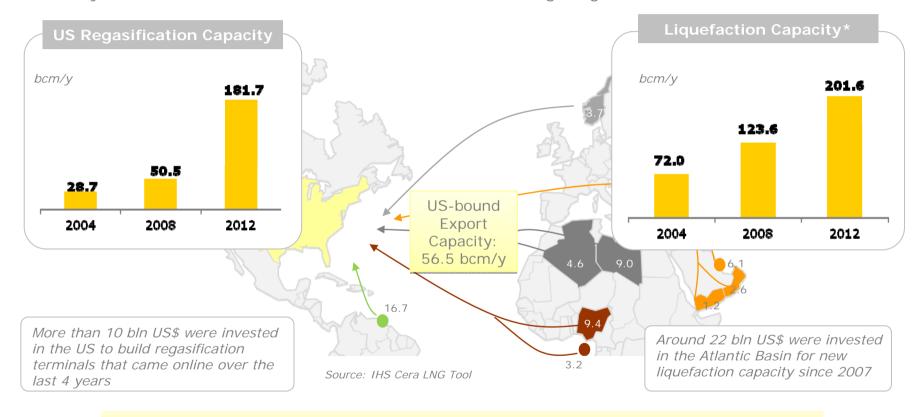


- Horizontal well
- Vertical well



## The shale gas phenomenon was unforeseen the evidence

- The US expected a sharp decline in domestic gas production and LNG imports were the only solution to cope with gas demand
- Many IOCs invested in the LNG chain as a result of increasing US gas demand forecasts



Today the US could have been the second largest LNG importing country after Japan



## What potentially *Revolutionary* consequences are we facing?

#### USA



- Reshaping the US gas balance:
  - Booming domestic production
  - Reversing of gas import trends
- Declining gas prices:
  - Moving drilling rigs away from dry gas plays
  - Stimulating domestic demand
  - Assessing export opportunities and potential

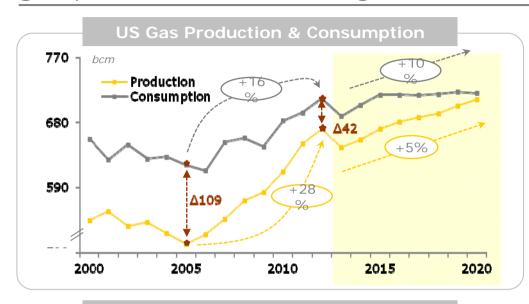
#### World



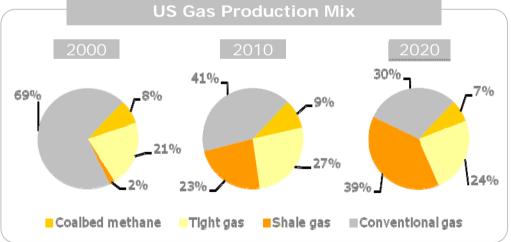
- Increasing reserve to production ratio from 60 to 250 years
- Widening price differentials across markets enhance arbitrage opportunities
- Global LNG trade is reshaping
- Unconventional gas production is also being considered outside the USA
- Changing geopolitical equilibria



# Shale gas is reshaping the US Gas Market gas production is booming...



- Shale gas encouraged recovery and then growth of gas consumption after the financial downturn
- Consumption-to-production gap will slim down to less than 10 bcm in 2020
- Production will have to satisfy domestic consumption, to allow for LNG exports

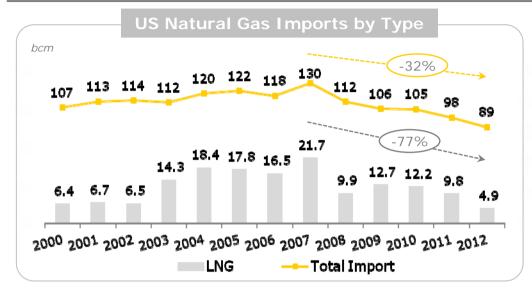


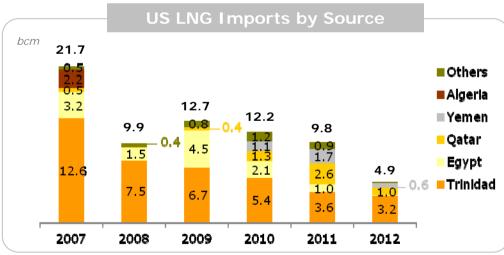
- Shale production was less than 2% of total gas production in 2000 and reached nearly 35% in 2012
- In 2020, shale gas is expected to reach around 40% of total gas production although its growth will decrease to 5% yoy



Source: eia

# Shale gas is reshaping the US Gas Market while imports are shrinking



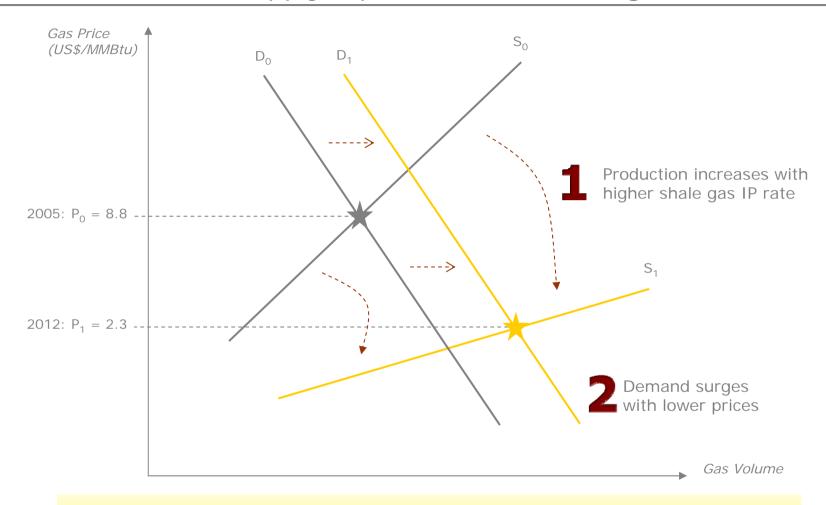


Sources: eia, PFC energy

- US gas imports reached 130 bcm in 2007 or ~20% of US demand
- Since then, imports declined by 41 bcm/y and today represent only ~14% of US demand
  - Pipeline imports fell by 23% down to 84 bcmy
  - LNG import decline left average utilization rate of regasification terminals @ 2% last year
- The US still reloaded 0.7 bcm in 2012 (14% of imported LNG)
- In 2012, more than half of imported LNG went to Everett (Boston) to feed North-East markets, mainly from Trinidad & Tobago and Yemen



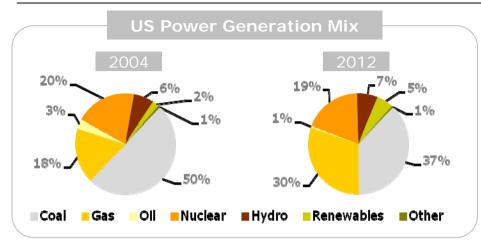
### The new demand-supply equilibrium in the US gas market

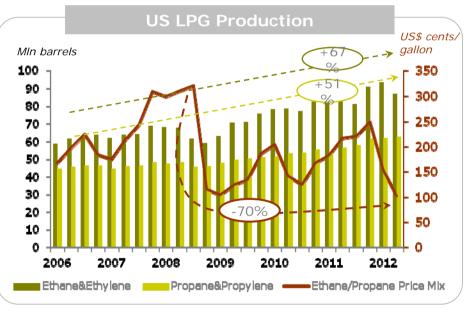


Gas prices have gone from an all-time high to an all-time low



# The effects of persisting depressed gas prices power generation and LPG production in the US



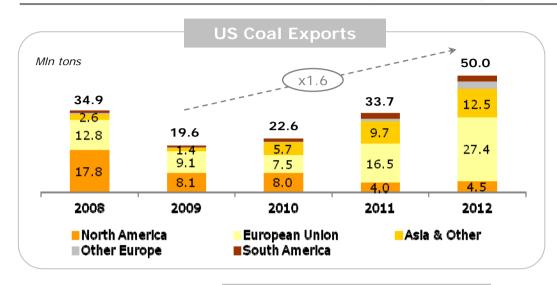


- Gas today has a very competitive price vs coal in power generation
- In 2012, 9,000MW of coal-fired generation capacity were shut down, and another 4,000MW are expected to close in 2013
- Limited effect of coal shutdowns due to low utilization rate of dismissed plants (17% in 2012, 28% in 2013)
- Lower gas prices pushed many shale gas producers towards more liquid-prone plays
- NGL supply could rise 30% by 2015-2016 (new petrochemical plants + relocation of industry in the US)
- Ethane price fell below that of gas in mid 2012 leading to "ethane rejection" in ~1% of total gas supply

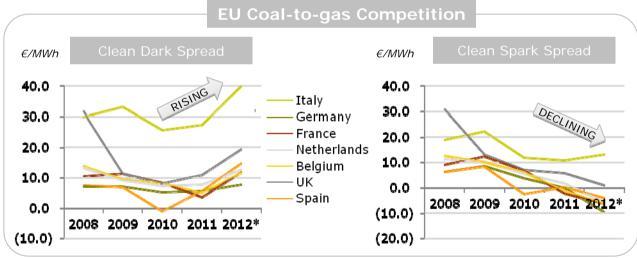


Source: eia, Platts

# The ripple effects of the shale gas revolution the vicious circle caused by shale gas in Europe



- Strong competition from gas in powergen drove a 23% increase in coal exports from US in 2012
- Most additional exports were delivered to Europe, where coal imports from US rose by 67%

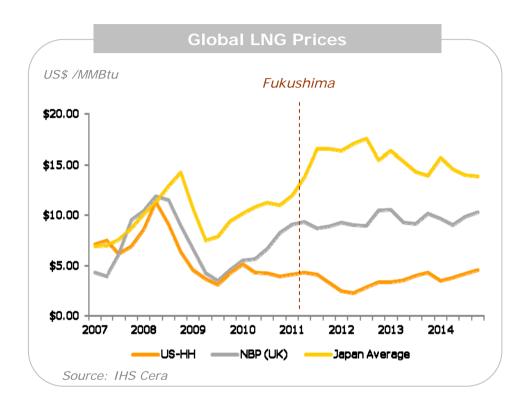


- Coal has gained a high cost advantage over gas
- EU gas consumption dropped by 8% since 2008
- In 2012 LNG re-exports from EU tripled vs 2011



Source: IHS Cera

## More revolutionary effects to come? US LNG exports under global watch



- East Asian demand for LNG boosted by Japanese nuclear outage
- With low gas demand, Europe will consolidate its role as a "sink market" (a second-best option to Asia and Latam)
- Regional price differentials favor arbitrage opportunities across markets
- The US is well placed to supply LNG to Asia, given its geographic vicinity and low gas prices

US debating on the possibility and feasibility that, and extent to which, shale gas exports could take place via LNG



# Global LNG trade is reshaping Which role for unconventional gas?

#### LNG Trade Growth high USA shale gas reserves Booming global unconventional alone rank third in the world gas production, revived global economy and strict environmental targets drive new demand growth for gas Slow development of Any US LNG exports will unconventional gas outside face a highly competitive the USA market US competes as a new exporter in global LNG trade LNG trade is driven by Asian economic growth China LNG import growth will depend on the pace of its own gas production from shale Limited development of unconventional gas outside the USA USA decides not to export LNG New demand for LNG may arise from transportation Unconventional gas production and consumption in isolated leads other resourceful LNG areas importing countries to strongly reduce their LNG demand low high

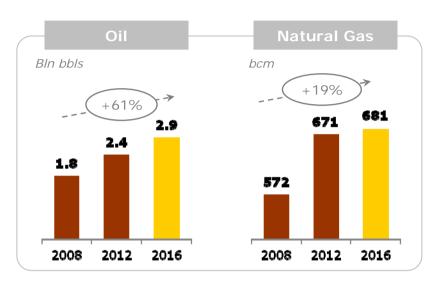


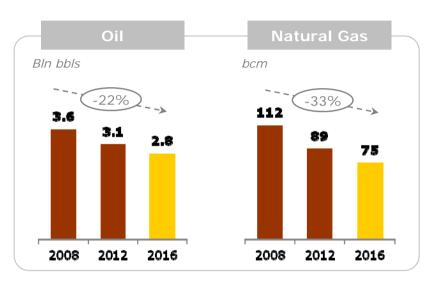
### The effects of persisting depressed gas prices Obama on US energy independence

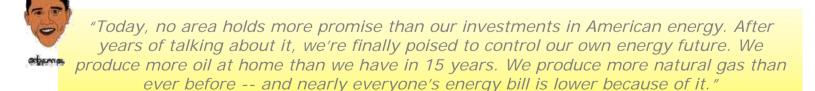




#### **Decreased Imports**

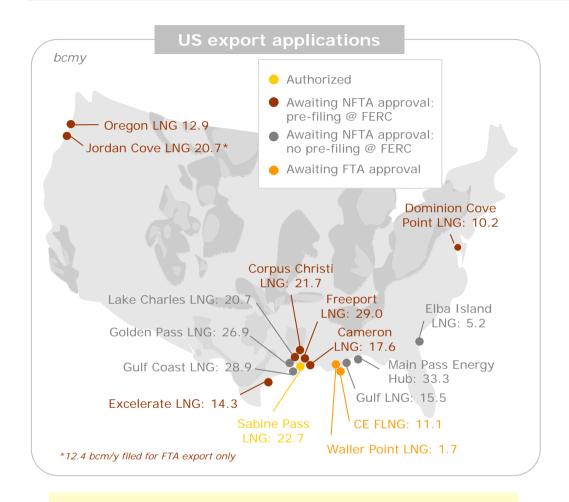








# Global LNG trade is reshaping the ongoing debate on US LNG exports



Maximum export potential: >280 bcm/y

#### Pro's

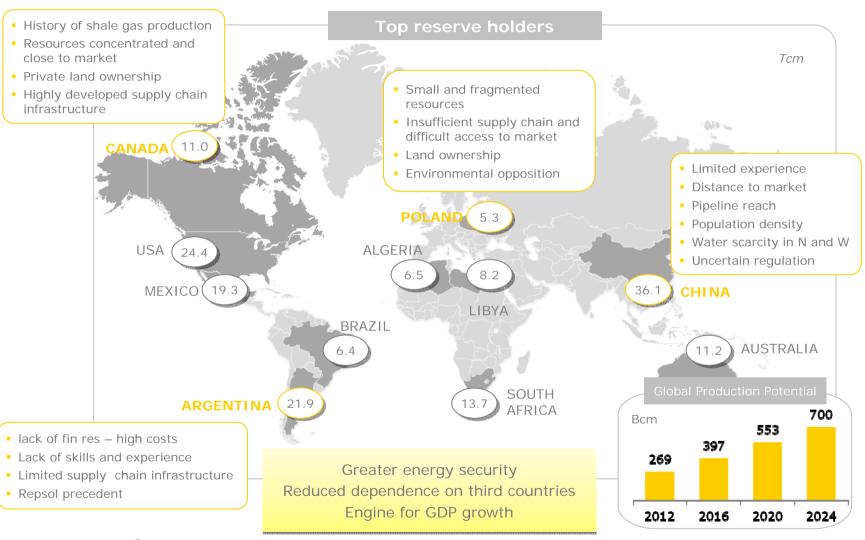
- Reduction of e&p payback times
- Use of idle regasification terminals
- Improvement of balance of payments with inflowing foreign currency
- Job creation and industry revival
- Obligations under free trade agreements

#### Con's

- Potential rise of domestic gas prices (effect on residential consumption and industrial growth)
- Potential impact on national energy security



### Global shale gas basins

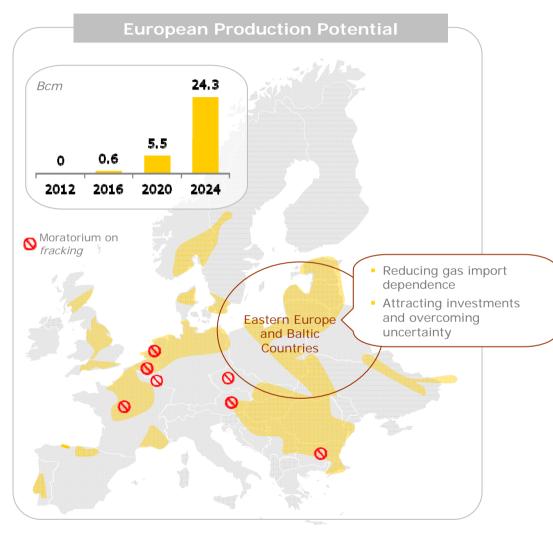




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Source: Reuters, Woodmackenzie

#### Shale gas in Europe

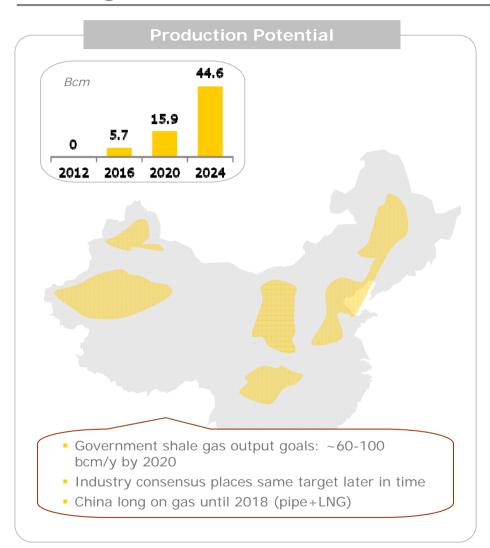


Sources: IEA, Woodmackenzie

- Future production expected primarily from Poland, Germany and Romania
  - 42 wells drilled in Poland with target commercial production in 2015
  - Bans on hydraulic fracturing driven by environmental concerns (eg. seismic activity, water contamination)
- Exploration policy under assessment in UK, Germany, Netherlands, Romania, Italy, Ireland, Greece, Turkey, Austria
- Shale gas may become a strategic resource for Europe as indigenous conventional production continues to fall



### Shale gas in China



- China reserves estimated to be twice those of the USA
- Main production drivers include energy security and low expected shale gas prices compared to LNG
- Main production challenges related with technology and time-to-market due to limited pipeline reach and subsurface experience in shale production
- Favourable fiscal incentives promised to producers

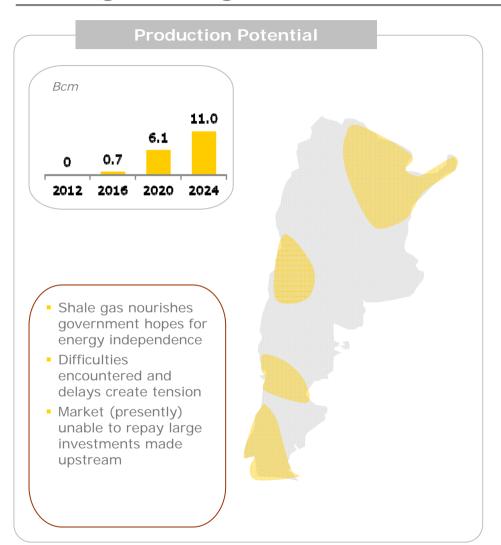


Gas: from forbidden fuel to sustainable choice
Chinese government aware of difficulties ahead?
Cooperation with foreign companies needed
One vision: find energy to grow more



Source: IEA, Credit Suisse, WoodMakckenzie

#### Shale gas in Argentina



- Successful drilling campaign by YPF in Vaca Muerta (Neuquén Basin in the mid-West)
- Top players already present in Neuquén Basin for conventional production
- Main challenges to shale gas production include:
  - Government price controls recent rise injected a good dose of optimism but players still focus on shale liquids
  - Logistical difficulties with production in the desert
  - Power of labor unions
- YPF expected to invest more than US\$2.5 bln on shale gas through 2017 and drill ~500 wells



Country at a turning point



### The reaction of historical producers

#### Russia

- Shale gas is a transitory phenomenon, therefore it does not matter to us
- Shale gas is too expensive therefore it will not last
- In any case we have a lot of it
- Nevertheless, because of shale gas, our future gas pipelines and LNG ships will be directed towards Asia, alongside our strategic interests

From denial to inclusion of shale gas in strategic decisions

#### Australia

- Create value out of our country's natural resources
- We will not be threatened by US shale gas phenomenon
- Grow stronger in the regional gas market
- Conciliate development and sustainability

Take advantage of time-to-market and distance from key markets

