

Dynamics of Diversity in the Globalisation Era EURODIV 5th Conference

Milan, October 22-23, 2009
Venue: Fondazione Eni Enrico Mattei
Corso Magenta, 63, Milan

Final Programme

Thursday October 22, 2009

09.00-09.40 Registration

Session 1. PROCESSES OF GLOBALISATION

09.40-09.45 Welcome

09.45-10.30 Keynote speech

Giovanni **Facchini**, University of Milan, Italy

10.30-11.00 **Organizational discourse in post-modern companies. the role of language in shaping the corporate identity**

Magdalena **Bielenia-Grajewska**, Department of Translation Studies and Intercultural Communication, University of Gdansk, Poland

11.00-11.30 Coffee break

11.30-12.00 **Do global careers imply construction of global identities?**

Mattias **Jacobsson** & Malin **Näsholm**, Umeå School of Business, Sweden

12.00-12.30 **French multinationals in Nigeria**

Marjolaine **Paris**, Migration and Society Research Unit, University Paris Diderot, France

12.30-14.15 Lunch

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Session 2. LOCAL IDENTITIES

14.15-15.00 Keynote speech

Eric **Uslaner**, University of Maryland, US

15.00-15.30 Population, migration and diversity in North Cyprus

Yilmaz **Çolak**, Eastern Mediterranean University, Turkey

15.30-16.00 New localism in Slovenia

Matjaz **Ursic**, Centre for Spatial Sociology, Slovenia

16.00-16.30 Coffee break

16.30-17.00 European identity and European diversity: western perceptions of modern Turkey and its place in Europe

Tabish **Shah**, School of Oriental and African Studies, University of London, UK

17.00-17.30 Local melange in a global world: from transferred Southern European lifestyles to transnational Sydney streets

Walter **Lalich**, Croatian Studies Centre, International Studies, Faculty of Arts, Macquarie University, Sydney, Australia

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Session 3. ACCULTURATION: PROCESSES AND POLICIES

09.15-10.00 Presentation of EURODIV and SUS.DIV

Dino **Pinelli**, Fondazione Eni Enrico Mattei, Italy

10.00-10.30 'Driving while black': a theory for Interethnic Integration and evolution of prejudice

Fabrizio **Panebianco**, Advanced School of Economics, University Ca' Foscari, Italy

10.30-11.00 Cultural formation of preferences and endogenous cultural distance

Michael **Pichler**, Institute of Mathematical Economics, Bielefeld University, Austria

11.00-11.30 Coffee break

11.30-12.00 Like oil and water or chocolate and peanut butter? Ethnic diversity and social participation of young people in England

Elena **Fumagalli**, School of advanced studies in Venice, Italy, and Laura **Fumagalli**, University of Essex, UK

12.00-12.30 Reducing diversity. The framing of civic integration policies in the Netherlands and France

Saskia **Bonjour**, Université Libre de Bruxelles (GERME), Belgium

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- 12.30-13.00** **School success, school failure in immigrant population. Insights from Italy**
Agata **Mleczko**, Poznań School of Humanities and Journalism, Poland
- 13.00-14.15** **Lunch**
- Session 4. CULTURAL HERITAGE**
- 14.15-15.00** **Keynote speech**
José Manuel **Amaral Lopes**, European Commission, Directorate General for Education and Culture
- 15.00-15.30** **Analysis of the creation of contemporary art galleries in European capitals of culture - the cases of Liverpool, Vilnius and Porto**
Rafaela **Ganga**, Sociology Institute of University of Porto, Portugal
- 15.30-16.00** **Coffee break**
- 16.00-16.30** **Re-inventing Cardiff through cultural distinctiveness and consumption**
Ana **Gonçalves**, Estoril Higher Institute for Tourism and Hotel Studies, Portugal
- 16.30-17.00** **Urban disharmony of Tirana. Behaviour of communities and policy prospective**
Kalterina **Shulla**, Ministry of Public Works Transport and Telecommunication, Albania
- 17.00-17.15** **Wrap up and end of Conference**

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POSTER SESSION

Between the benefits and the ideal: managing and promoting diversity in countries and organizations, Sèbastien **Arcand**, Écoles des hautes études commerciales, Canada

Water resources and freshwater ecosystems in India, Balram **Ambade**, Pt. Ravishankar Shukla University Raipur CG India

Effect of globalization, Neelam **Gupta**, Duga college, Raipur, CG India

The organizational and cultural embeddedness of diversity in Slovakia, Roman **Hofreiter**, The University Research Institute, University of Matej Bel, Slovakia

Globalization and its effect on diversity: some economic aspects, Maria Grazia **La Spada**, Department of Economic Sciences, Univ. of Messina, Italy

The dictatorship of the national in an age of global fluxes: opportunity or constraint?, Paula **Mota Santos**, Universidade Fernando Pessoa, Portugal

Citizenship, power and ethno-cultural recognition in the Nordic region, Camilla **Nordberg**, University of Helsinki, Finland

A dialectical view on diversity and its management, Vedran **Omanovic**, Department of Business Administration, Gothenburg University, Sweden

Paternalistic leadership as a viable leadership strategy in a globalised world: Learning from an empirical study on servant leadership in Turkish business context, Zeynep Hale **Oner-Keifer**, Purdue University, Indiana, US

Interculturality and intercultural dialogue in Portugal, Helena **Pratas**, Instituto Superior de Educação e Ciências, Portugal

The urban green structure as reflex of the cultural and natural diversity of a city, Andreia **Quintas**, Research Center in Biodiversity and Genetic Resources, University of Porto, Portugal