



The world is complex, and so is measuring sustainability – Do financial markets have the right information about firms' ESG performances?



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Understanding the relationship between firms' financial performance and their environmental, social and governance (ESG) performance is a challenge that scholars have been tackling since the Seventies. However, as time passes by, the technology develops, and the data availability increases, the tools and methodologies developed to assess and measure this relationship diverged in many aspects. This heterogeneity is particularly pronounced in the ESG ratings, and as it appears clear, it may contribute to generate a certain degree of confusion. For this reason, some scholars have attempted to trace the disagreement between the ESG ratings of five prominent rating agencies.

This webinar is aimed at providing an in-depth commentary of the results that emerge from the paper, offering to the stakeholders useful insights when it comes to interpret data and research outcomes.

Speaker: Roberto Rigobon, Professor at MIT Sloan School of Management

Discussant: Simone Chelini, Head of ESG and Strategic Activism at Fideuram Investimenti SGR

Presenter: Riccardo Christopher Spani, Researcher at Fondazione Eni Enrico Mattei

This webinar is part of the FEEM/DeRisk-CO project, which aims at stimulating a debate on the importance of assessing and disclosing climate-related risks and opportunities and their impact on financial performance, with a particular focus on Italian businesses.

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